

MEXICAN

CULTURE

AND

HERITAGE

INSIGHTS

Mexico City • Puebla • Guadalajara • Queretaro

iSummerMX 2022

June 27 to July 29, 2022

FIVE weeks traveling
and learning around Mexico



isummer@itesm.mx

ONE**COUNTRY****FOUR****CITIES**

Tec21 Learning Model allows students to develop solid and integral competencies that will help them solve present and future challenges strategically and creatively.

The learning process is centered on the student's involvement with the environment and their professors. Students develop transversal and disciplinary competencies by analyzing and creating solutions to real problematic bonded challenges. They prove their knowledge and dominance of subjects through different learning evidence.

The **iSummerMX-iWinterMX** programs are designed for students who love traveling and learning about new cultures. Following a Tec21 competency-based Learning Model, students upskill multi-disciplinary abilities and specialization for their professional future.

FIVE WEEK LONG PROGRAMS.

Itinerant scheduled.

Students travel through different cities and Tec de Monterrey's Campus facilities, where students visit and learn about diverse parts of the country.

Field trip.

An inside look to companies, industries, or entrepreneurial initiatives incorporates different reasonings for analysis, synthesis, and problem solutions in a multicultural setting.

Experiential learning.

Active learning environments and challenges that transfer knowledge to real contexts.

iSummerMX students, 2019



MEXICAN CULTURE

AND

HERITAGE INSIGHTS

This program is designed for students who love traveling and learning about new cultures. Following an itinerant schedule visiting Mexico City, Puebla, Guadalajara, and Queretaro, students will understand, identify and analyze aspects of Mexico's culture so that they integrate them into their cultural knowledge.

Courses

Credits per course	3 credits	5 ECTS	8 Tec de Monterrey units
Credit load of the program (2 courses)	6 credits	10 ECTS	16 Tec de Monterrey units

Course 1 - Geocultural Challenges of Globalization

In this course you will study intercultural phenomena and linguistic-cultural geographic diversity, as well as identify the global challenges that result from the contact between cultures in an interconnected and highly mobile world.

Course 2 - Cultural Heritage of Mexico

This course examines the composition of the cultural heritage of Mexico, drawing from two analysis dimensions by doing a study about the material characteristics of objects and historical sites to distinguish between tangible and intangible heritage.

Do you need more information about the courses? Please email isummer@itesm.mx and we will provide the syllabus. No prior knowledge is required.



CAMPUS

Campus Santa Fe

Located west of Mexico City and designed by the world-famous architect Ricardo Legorreta, Campus Santa Fe was built in 2001. Is one of the newest among other 25 campus of Tec de Monterrey throughout Mexico. The campus is located in the Santa Fe area, the newest commercial and residential neighborhood that has become a remarkable economic activity center within the Mexican capital. Our privileged location, close to charming cities like Cuernavaca and Puebla, allows students to travel and enjoy diverse experiences while living within the heart of the country.

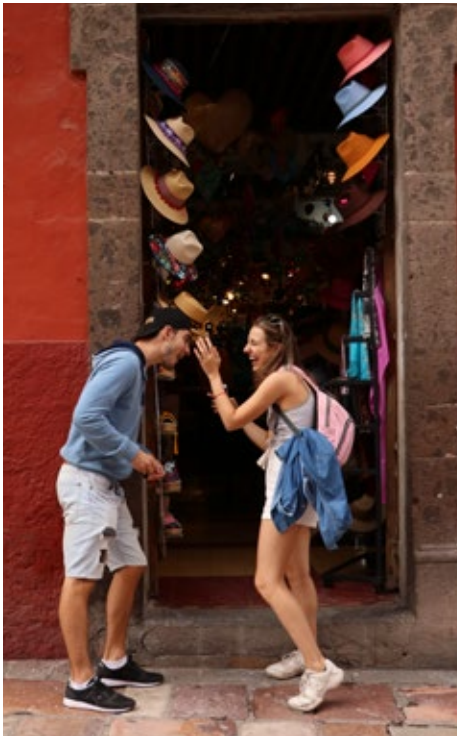
Campus Puebla

Located in one of the city's best districts, it opened its doors in 2003. On 25 hectares, you will find excellent facilities with classrooms equipped with state-of-the-art technology as well as cafeterias, gymnasium, fields, and courts to practice your favorite sport. Furthermore, the city of Puebla is located 2 hours away from Mexico City, which makes this campus very attractive for students who wish to travel without having to move great distances.

SummerMX students, 2019



SummerMX students, 2019



Campus Guadalajara

Campus Guadalajara opened its doors in August 1991 in an area of almost forty hectares located west of the metropolitan area in the municipality of Zapopan. Over time, the campus has developed its facilities to become one of the most relevant campuses of Tec de Monterrey and one of the most modern. Guadalajara is considered a capital of culture, being the home of the well-known Mexican icons such as mariachis, tequila, and charrería, all recognized as World Heritage by UNESCO.

Campus Querétaro

Campus Querétaro is the fourth largest campus in the country with more than 7000 students, of which 55% are from other states and more than 400 international students from around the world. Queretaro is located in the heart of Mexico, just a two-hour drive from Mexico City. Its excellent location, modern infrastructure, diversity of people, food, and touristic places make the state one of the best destinations to visit. In addition, Queretaro is one of the safest, innovative, and state-of-the-art sectors in industrial production, education, and technology.



Program Schedule

Week 1 - June 27 to July 1, 2022	Campus Santa Fe (West of Mexico City)
Week 2 - July 4-8, 2022	Campus Puebla
Week 3 - July 11-15, 2022	Campus Guadalajara
Week 4- July 18-29, 2022	Campus Querétaro
Week 5 - July 18-29, 2022	

**Last two days of Week 5 we will return to Mexico City for the final event.*

FEES AND TUITION

\$4,000 USD for independent students and \$2,000 USD for exchange* students
(Changes may occur at any time)

**Nominated by a partner institution*

This program includes:

Housing

Transportation for all program activities, including airport pick up on official arrival day and transfer from city to city.

Breakfast six days of the week

Tickets to all visits and events of the program

Student arrival kit

***There is a \$250 USD fee for medical insurance*

Nomination Deadline

MAY 6, 2022

Application Deadline

MAY 13, 2022

ISUMMER

Stands for

INNOVATIVE

INCREDIBLE

ITINERANT

IDEAL

INTERNATIONAL



Company visits



Conferences
with experts



Workshops



Trips

Questions? Write us! : isummer@itesm.mx
Wish to know more? Click here: bit.ly/isummer2022