

REGIONAL ECONOMICS

Puebla • Mexico City • Queretaro

iSummerMX 2022
June 27 to July 29, 2022

FIVE weeks traveling
and learning around Mexico



isummer@itesm.mx

ONE

COUNTRY

THREE

CITIES



Tec21 Learning Model allows students to develop solid and integral competencies that will help them solve present and future challenges strategically and creatively.

The learning process is centered on the student's involvement with the environment and their professors. Students develop transversal and disciplinary competencies by analyzing and creating solutions to real problematic bonded challenges. They prove their knowledge and dominance of subjects through different learning evidence.

The **iSummerMX-iWinterMX** programs are designed for students who love traveling and learning about new cultures. Following a Tec21 competency-based Learning Model, students upskill multi-disciplinary abilities and specialization for their professional future.

FIVE WEEK LONG PROGRAMS.

Itinerant scheduled.

Students travel through different cities and Tec de Monterrey's Campus facilities, where students visit and learn about diverse parts of the country.

Field trip.

An inside look to companies, industries, or entrepreneurial initiatives incorporates different reasonings for analysis, synthesis, and problem solutions in a multicultural setting.

Experiential learning.

Active learning environments and challenges that transfer knowledge to real contexts.

"iSummerMX students, 2019"



REGIONAL

ECONOMICS

This program is designed for students who love traveling and learning about new cultures. Following an itinerant schedule visiting Puebla, Mexico City and Queretaro, students will integrate the theoretical foundations and the national socioeconomic context in the design of a public policy for the development of a region.

Course

Credit load equivalent 6 US credits 10 ECTS 8 Tec de Monterrey units

Course - Dynamics of National and Regional Growth

In this Intermediate Economics course, students propose regional development public policy solutions, based on researching economic phenomena, considering short-and long-term growth and its effects on democracy and social responsibility.

Do you need more information about the course? Please email isummer@itesm.mx and we will provide the syllabus. No prior knowledge is required.



CAMPUS

Campus Puebla

Located in one of the city's best districts, it opened its doors in 2003. On 25 hectares, you will find excellent facilities with classrooms equipped with state-of-the-art technology as well as cafeterias, gymnasium, fields, and courts to practice your favorite sport. Furthermore, the city of Puebla is located 2 hours away from Mexico City, which makes this campus very attractive for students who wish to travel without having to move great distances.

Campus Santa Fe

Located west of Mexico City and designed by the world-famous architect Ricardo Legorreta, Campus Santa Fe was built in 2001. Is one of the newest among other 25 campus of Tec de Monterrey throughout Mexico. The campus is located in the Santa Fe area, the newest commercial and residential neighborhood that has become a remarkable economic activity center within the Mexican capital. Our privileged location, close to charming cities like Cuernavaca and Puebla, allows students to travel and enjoy diverse experiences while living within the heart of the country.

SummerMX students, 2019



"iSummerMX students, 2019"



Campus Querétaro

Campus Querétaro is the fourth largest campus in the country with more than 7000 students, of which 55% are from other states and more than 400 international students from around the world. Queretaro is located in the heart of Mexico, just a two-hour drive from Mexico City. Its excellent location, modern infrastructure, diversity of people, food, and touristic places make the state one of the best destinations to visit. In addition, Queretaro is one of the safest, innovative, and state-of-the-art sectors in industrial production, education, and technology.

Campus Ciudad de México

Located in the Southern part of the Capital City, Campus Ciudad de México is the 2nd biggest campus when it comes to student population with around 8,000 students in high school, undergraduate and graduate programs.

Campus Ciudad de México is considered the newest and most modern campus since it started being rebuilt in 2019 and was inaugurated in 2021. The new facilities, spread across 24 hectares, offer everything for both national and international students: state-of-the-art building and classrooms, new laboratories, a five-floor library with lovely terraces, and several spots both indoors and outdoors to study, work in teams or simply relax with friends from different cities and countries.

Program Schedule

Week 1 - June 27 to July 4, 2022

Week 2 - June 27 to July 4, 2022

Campus Puebla

Week 3 - July 11-15, 2022

Campus Santa Fe (West of Mexico City)

Week 4 - July 18-22, 2022

Campus Querétaro

Week 5 - July 25-29, 2022

Campus Ciudad de México

FEES AND TUITION

\$4,000 USD for independent students and \$2,000 USD for exchange* students
(Changes may occur at any time)

**Nominated by a partner institution*

This program includes:

Housing

Transportation for all program activities, including airport pick up on official arrival day and transfer from city to city.

Breakfast six days of the week

Tickets to all visits and events of the program

Student arrival kit

***There is a \$250 USD fee for medical insurance*

Nomination Deadline

MAY 6, 2022

Application Deadline

MAY 13, 2022

ISUMMER

Stands for

INNOVATIVE

INCREDIBLE

ITINERANT

IDEAL

INTERNATIONAL



Company visits



Conferences
with experts



Workshops



Trips

Questions? Write us! isummer@itesm.mx
Wish to know more? Click here: bit.ly/isummer2022