

# International Mobility Report 2020

10<sup>th</sup>  
ANNIVERSARY



Tecnológico  
de Monterrey

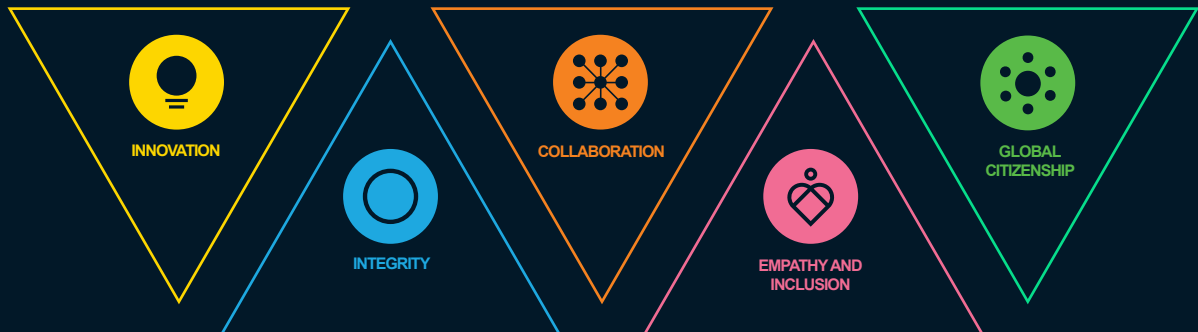
# Vision

“Leadership, innovation and entrepreneurship for human flourishing”

# Values

The principles of Tecnológico de Monterrey are based on the ideals of Eugenio Garza Sada.

Garza Sada established Tecnológico de Monterrey university with his vision and philosophy.



# Tecnológico de Monterrey

Tecnológico de Monterrey has **five** regions and **26** campus throughout Mexico, while the academic life is concentrated in **six** Schools.

## Five Regions:

- **Monterrey Region:** comprised by the Monterrey, Laguna, and Saltillo campus.
- **Mexico City Region:** comprised by the Ciudad de México, Santa Fe, and Estado de México campus.
- **West Region:** Guadalajara, Chihuahua, Sonora Norte, León, Sinaloa, Aguascalientes, and Morelia campus.
- **Center-South Region:** Querétaro, Puebla, Toluca, Cuernavaca, San Luis Potosí, Hidalgo, and Tampico campus.
- **Development Region:** Ciudad Juárez, Ciudad Obregón, Chiapas, Irapuato, Veracruz and Zacatecas campus.

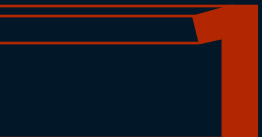
## 6 Schools

- School of Architecture, Art and Design
- School of Social Sciences and Government
- School of Humanities and Education
- School of Engineering and Sciences
- School of Medicine and Health Sciences
- School of Business



# Differentiators

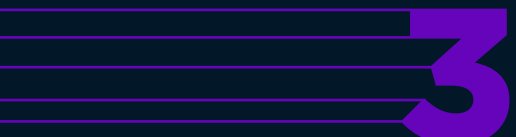
Five elements that make Tecnológico de Monterrey:



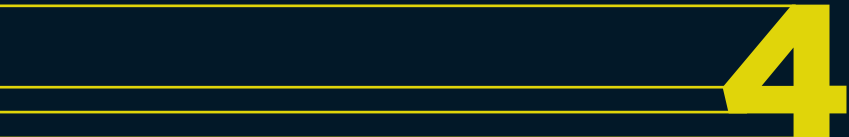
1 An educational model based on challenges.



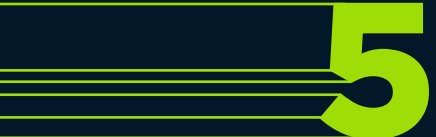
2 A memorable academic experience.



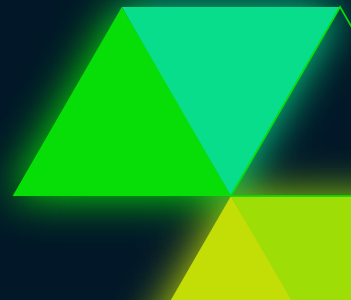
3 A tutoring model to guide and counsel each student.



4 A social impact platform with community service programs, international experiences, and entrepreneurship focus.



5 A global community of alumni.



# Table of contents

▶ Pandemic 2020: A Different Year	8
▶ 10 Years of International Mobility at a Glance	12
▶ Figures of 2020 of Student Mobility	20
▶ Global Learning: Global Week and Global Classroom	36
▶ Other programs: internships, research projects, clinical rotations, and certificates	45
▶ International Consortia	51
▶ A Resilient 2021: Lessons, Innovation, and Collaboration	57

**José Manuel Páez Borrillo**  
Vice Rector for International Affairs  
Tecnológico de Monterrey



## Editorial Letter

More than surviving, we are thriving.

When the news of the global pandemic arrived, Tecnológico de Monterrey had to take a stand. We knew that the decision we made in March 2020 would have long-term consequences. I am happy to say that we took the right decision: **to put the health of our community above everything else.**

The Vice Rectory for International Affairs played a leading role in the decision-making process. I can confidently say that my team not only surf the pandemic and all the implications it brought, but they also **thrive in the work from home-era and its new challenges.**

## More than surviving, we are thriving.

If I could summarize this year of work in one word, it would be **innovation**. The creativity, adaptation to change, and implementation of new academic experiences has become the flagship of internationalization both in Mexico and in the rest of the world.

This 2020 we put in motion an integrative initiative called Global Learning with three pillars. The first one, \*Global Classroom by Tec de Monterrey started in 2018 and has delivered amazing results in terms of academic competencies. The second pillar is called \*Global Week: Diversity in a Global World was launched in October 2020.

The third pillar is still under construction and it aims towards achieving the goal of all students to live an international academic experience through the use of technology and in an international collaborative environment. I'm sure that with the help of our international partners and their professors we would achieve our ultimate goal: to give students an international academic experience. We are not stopping due to the pandemic, we are expanding the type of experiences by including hybrid and virtual opportunities and components.

In this report you will find a summary of internationalization in the past ten years, the efforts of 2020, and our ace under the sleeve: virtual international academic experiences.

\*Internal naming of the initiative

# Pandemic 2020: a different year

2020 was a very different year for every institution. The global pandemic due to COVID19 has changed the way Tecnológico de Monterrey professors teach, the students learn, and how the employees work. The number one priority is to **protect the health of Tec community**.

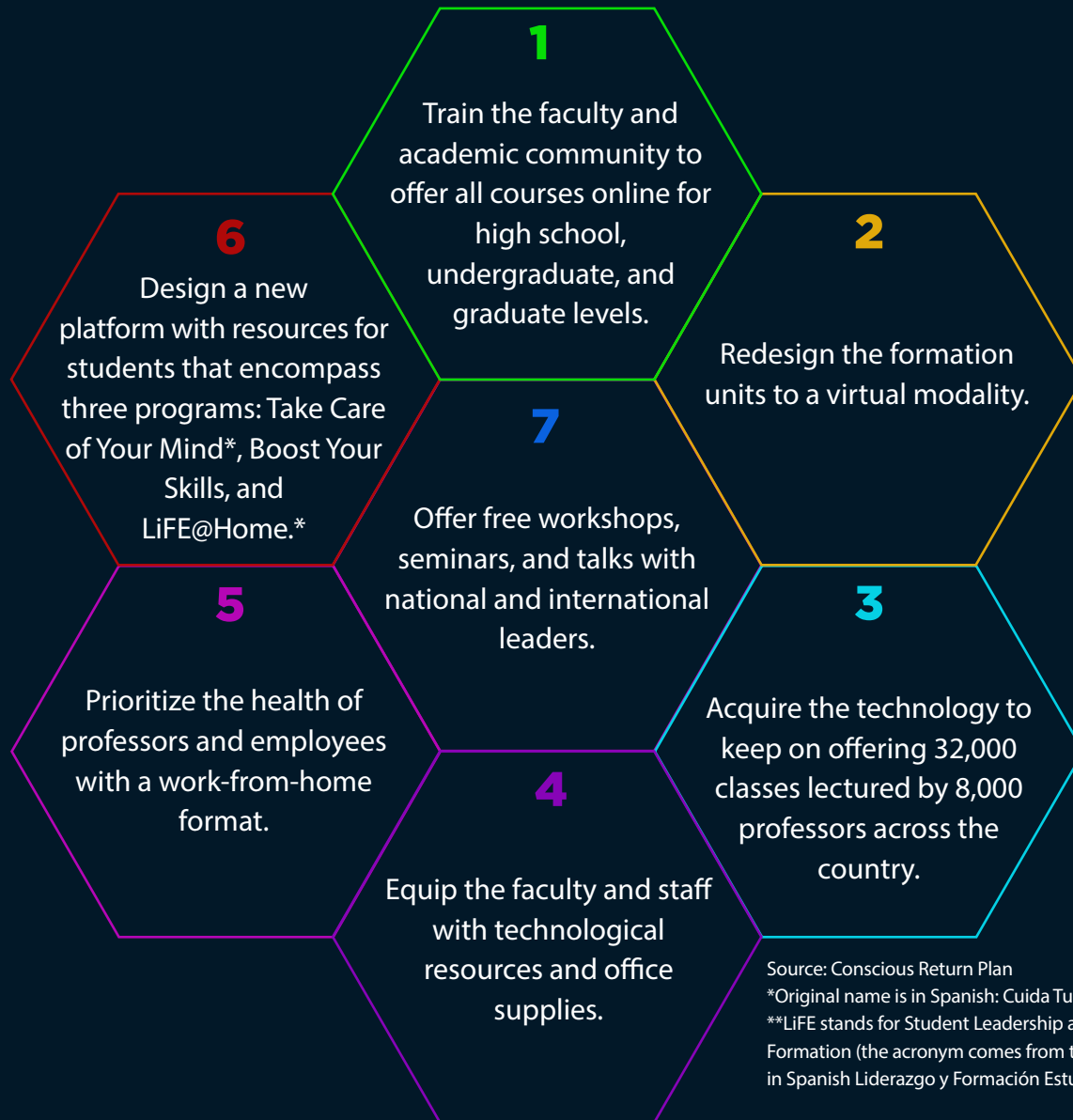
On March 12th 2020, Tecnológico de Monterrey was one of the first institutions to suspend face-to-face activities. Professors and teachers took a one-week workshop to migrate all activity to a virtual format called HyFlex+Tec.

The International Finance Corporation, organization of the World Bank, **praised Tecnológico de Monterrey action** during the pandemic situation during the webinar: “Shaping the future of transformational education and lessons from COVID-19: Mexico shows the way” in November 18th 2020.

Sources: Strategic Plan 2030, Conscious Return Plan, and Conecta.



# 7 action plan for the pandemic



# New resources for students

Online extracurricular classes with “LiFE@Home”



- Scenic arts
- Gastronomy
- Yoga
- Wellbeing
- Plastic arts
- Literature
- Fitness
- Personal development
- Music
- Chess
- Track
- Training for representative teams

Reference: Available to Tec community through MiTec portal or MiEspacio portal.

## New resources for students

### Tqueremos Iniciative

- “Tqueremos” phone support 24/7: is a free support phone line for legal issues, nutritional concerns, mental health, emotional, and family issues.
- QPR (Question, Persuade, Refer): is a three-step program of suicide prevention, any member of the community can take the workshop online.
- PCA (Positive Coaching Alliance): is a non-profit organization to create a positive, character-building youth sports environment.
- Wellbeing Gym: will be a set of spaces designed to develop and strengthen personal and academic abilities.
- “Punto Blanco” and Reflection Areas: are spaces inside campus dedicated to meditation.
- “Testigo Activo:” is a ‘see something, say something’ program.
- “Semana Vive Saludable:” is a one-week event focused on physical and emotional wellness.



## New resources for students

### MOOCs

- Free Massive Open Online Courses (MOOCs) for members of Tec community.
- Courses of music, art, health and wellbeing, and leadership.

### Spectators School

#### Online billboard for national and international:

- Theater plays
- Conferences
- Movies and shorts
- Film festivals
- Landmarks virtual tours
- Museums virtual tours
- Ballet presentations
- Art gallery
- Classical music concerts



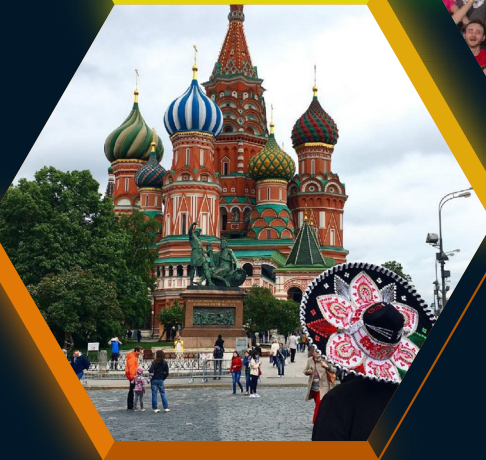
Reference: Available to Tec community through MiTec portal or MiEspacio portal.

# Figures of the 10th anniversary

From **2010** to **2020**, over **102,506** students from Tecnológico de Monterrey have lived an international academic experience.\*



And in the last ten years, Tecnológico de Monterrey has received **94,827** international students in the different campus.



In 2020, **57%** of Tecnológico de Monterrey graduates had an international experience.

\*Previous number (166,637) showed the students who lived an international academic experience from 2000 to 2020. Correction made on September 9, 2021.

# International experiences in the past 10 years

Year	Number of graduate students with international experience
2010	3224
2011	3346
2012	3563
2013	3737
2014	4297
2015	4675
2016	4865
2017	5971
2018	4893
2019	5236
2020	4747

## International Experiences in 10 years

The first report of mobility, in 2010, shows that the number of Tecnológico de Monterrey students that lived an academic international experience were **6,705**.

The creation of new programs, the renewal of partnerships, and big efforts done by the offices and departments of the Vice Rectory for International Affairs helped increased the quantity of students that were able to have an international experience.

The report of 2019, a few months before the COVID19 spread became a pandemic, shows that **10,528** students had at least one international experience before graduating.

For 2020, a very challenging year for international activities, hybrid and virtual programs as well as the development of the Global Learning initiative allowed **4,124** students to live an academic international experience.

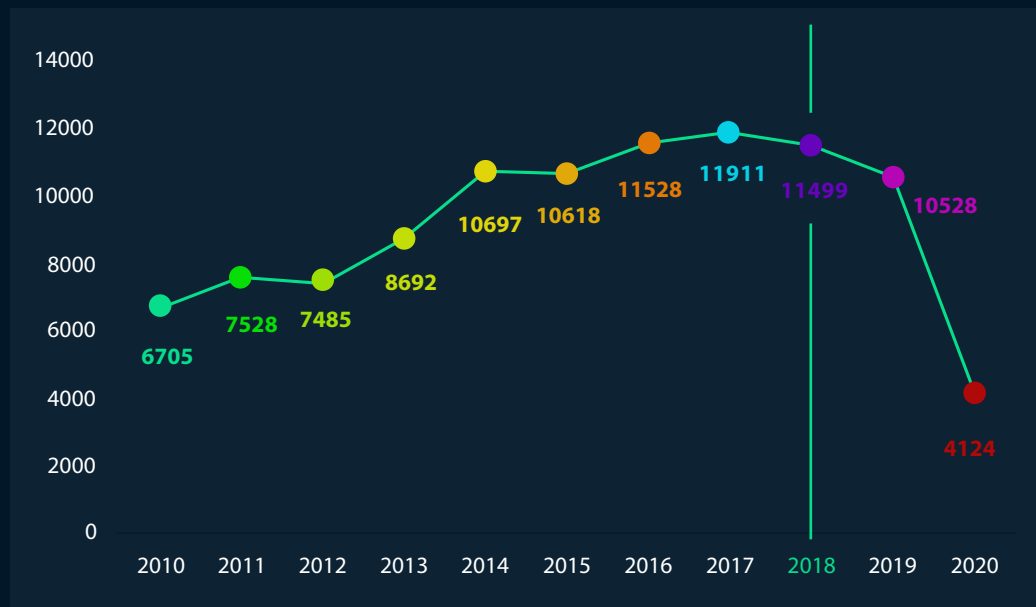
The Vice Rectory for International Affairs has proved experience in creating successful programs, providing high quality virtual experiences, and continuously innovating.

Just as the health pandemic and the travel restrictions will cease, **we will continue to offer our students life-changing international academic experiences.**

# Growth in international mobility of Tecnológico de Monterrey students in the last 10 years\*

\*High School, Undergraduate, and Graduate

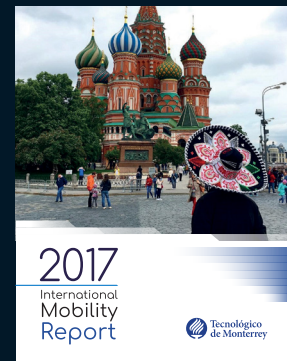
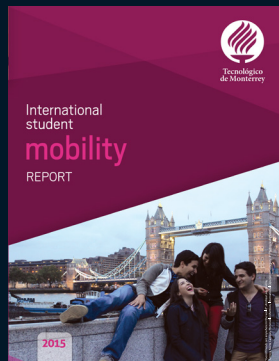
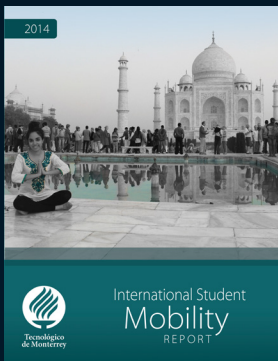
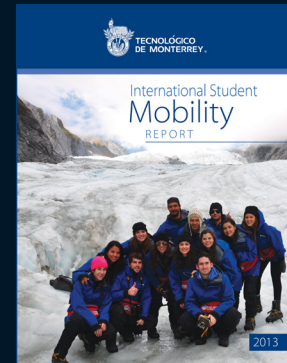
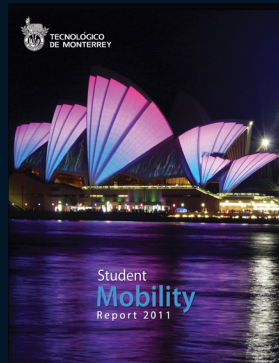
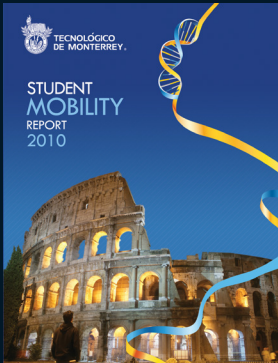
Year	Students
2010	6705
2011	7528
2012	7485
2013	8692
2014	10697
2015	10618
2016	11528
2017	11911
2018	11499
2019	10528
2020	4124



International Virtual Academic Experience



# Mobility reports



Click on the cover  
to go to the full report

# International Undergraduate Students since 2010

Our students have been able to interact with other cultures without having to leave the country thanks to the presence **of international students and faculty from around the world**. This multicultural environment promoted the global outlook of Tecnológico de Monterrey community.

In 2010, Tecnológico de Monterrey received **5,301** international students. The number of students has been steadily increasing, only to have a slight decline in 2020 due to the COVID19 pandemic, where **4,433** foreign students enrolled in an exchange program, virtual courses or full time at Tecnológico de Monterrey.

The 4,433 students that Tecnológico de Monterrey welcomed in 2020: 918 are non-degree seeking international students and **3,515** are degree-seeking international students.

## International Undergraduate Students since 2010

The Vice Rectory for International Affairs is redesigning the experiences for foreign students with formats like **Virtual Exchange Programs** where international students can take classes with Tecnológico de Monterrey faculty and students with courses that are available in Spanish or in English.

As well as the opportunity to participate in the Global Learning initiatives like **\*Global Classroom by Tec de Monterrey** with semester-long collaborations designed by a Tecnológico de Monterrey professor and a professor from their home institution.

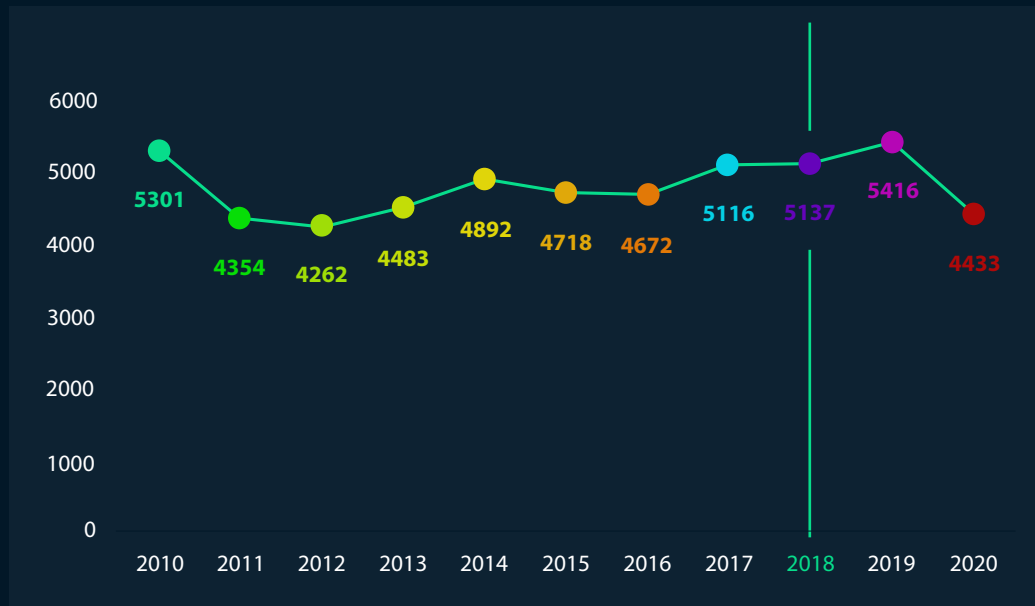
Another opportunity for foreign students to discuss world issues with people from other cultures is possible thanks to **\*Global Week: Diversity in a Globalized World** with a one-week collaboration between Tec and their home institution.

Source: Global Learning website <https://globallearning.tec.mx/es>

\*Internal naming of the initiative

# Growth in international mobility from foreign students in the last 10 years

Year	Students
2010	5301
2011	4354
2012	4262
2013	4483
2014	4892
2015	4718
2016	4672
2017	5116
2018	5137
2019	5416
2020	4433





# 2020

**Figures at glance**

**3**

**High School  
programs**

**43**

**Master's degree  
programs**

**47**

**Undergraduate  
programs**

**12**

**PhD  
programs**



**55 lecturers** from Tecnológico de Monterrey collaborated on international projects, Summer courses, seminars, and congresses abroad.

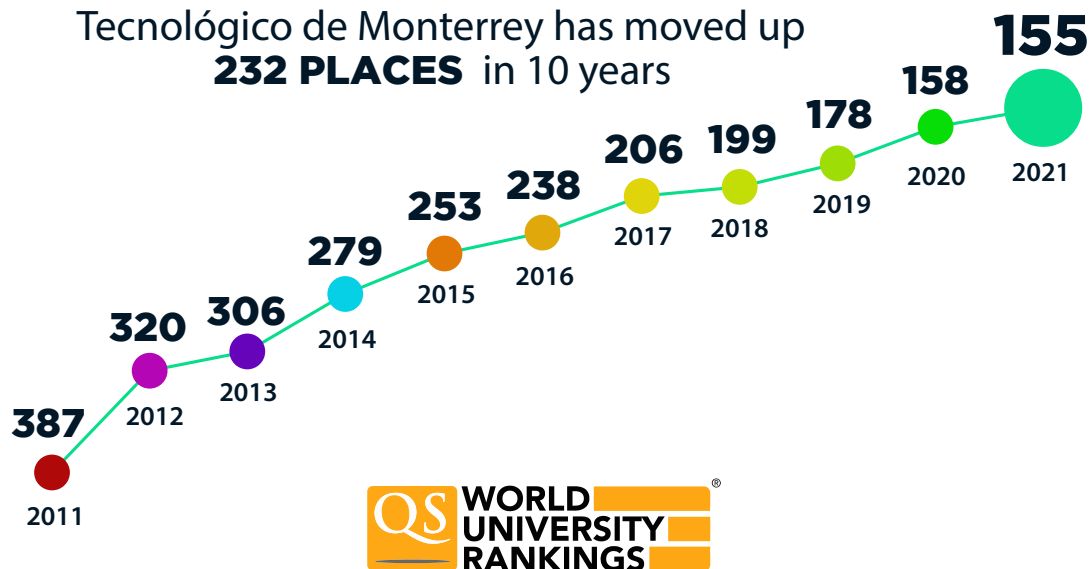
**535 international** lecturers worked at the institution on 2020.

**57% of the graduates** took part of an international educational experience.

Source: QS World University Rankings® 2021. (2020). QS World University Rankings.

# Tecnológico de Monterrey is **#155** university in the world according to QS World University Rankings

## TEC MOVES UP IN WORLD RANKING



Source: QS World University Rankings® 2021. (2020). QS World University Rankings.

**Tecnológico de Monterrey is the **#1** private university in Mexico and the **#28** private university in the world**

## **TECNOLÓGICO DE MONTERREY IS:**

**The #1**  
private  
**university**  
in México

Private **#28**  
**university**  
in the world



**4<sup>TH</sup>**  
**consecutive**  
**year** in the  
Top 200

**#155**  
**best**  
**university**  
in the world





Of the sixth evaluation criteria of QS Rankings, Tecnológico de Monterrey's strongest metric continues to be that of Employer Reputation, where it holds **56th** place in the world.

In 2020, Tecnológico de Monterrey is considered the **#155** university in the world "Tecnológico de Monterrey from Mexico also **demonstrates stability**, securing last year's 'bronze' again." – QS World University Rankings 2021 Latin America.

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Tecnológico de Monterrey is the **#1** university in Mexico and **#4** in Latin America according to Latin America University Rankings 2020 of Times Higher Education.

In the **LATIN AMERICA**  
**UNIVERSITY RANKINGS**  
**2020** of Times Higher Education,  
Tecnológico de Monterrey placed as:

**#4** university in  
**Latin America**

The **BEST**  
university  
in Mexico

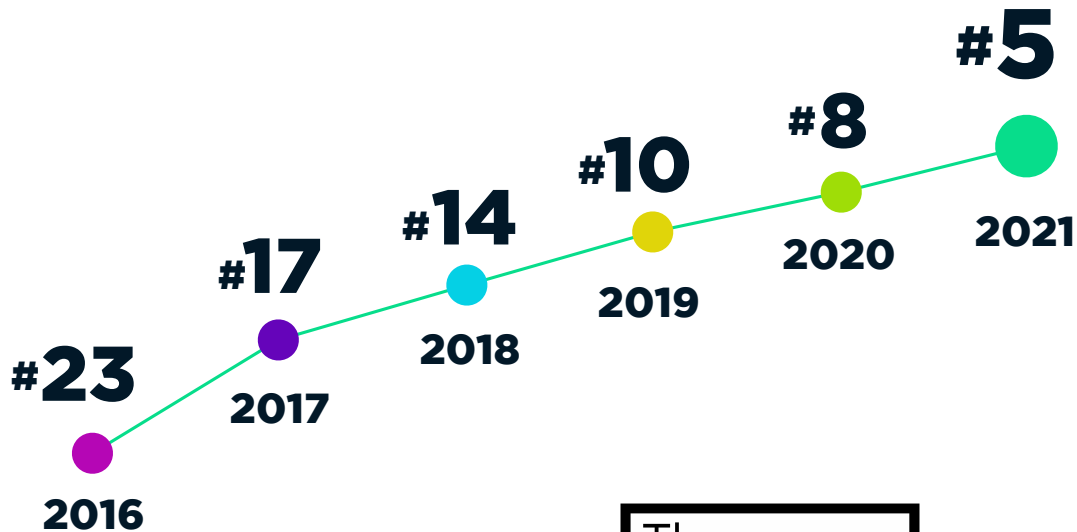
**166** Latin American  
universities were evaluated



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Tecnológico de Monterrey is **#5** in The Princeton Review and Entrepreneur Magazine as one of the top colleges for entrepreneurs.

## **#5 IN THE PRINCETON REVIEW**



# Our Partnerships

In 2020 we collaborated with **688** partner universities, located in **45** countries around the world.

There was significant progress in the update and renewal of **160** agreements of academic cooperation for student mobility and virtual learning.

At the end of the year, there were **594** active agreements.



# International Presence

Tecnológico de Monterrey has 14 offices abroad, located in:

## North America Region:

1. Boston
2. Chicago
3. San Jose
4. Montreal



## Europe Region:

5. Copenhagen
6. Fribourg
7. Hull



## Asia Pacific Region:

8. Shanghai
9. Sydney



## Latin America Region:

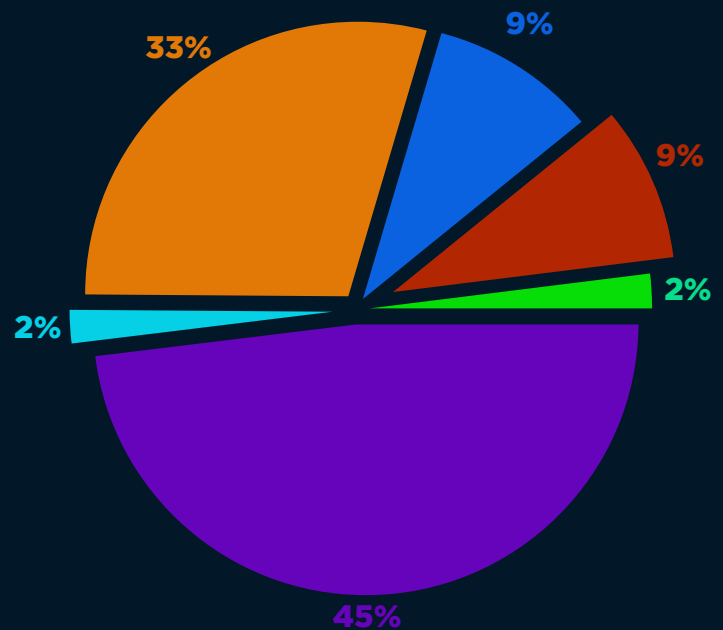
10. Santiago de Chile
11. Bogota
12. Guayaquil
13. Quito
14. Lima



# Distribution of international undergraduate students by School in 2020

From 4,433 students that Tecnológico de Monterrey welcomed in 2020, 3,379 are undergraduate students.

SCHOOL	STUDENTS
School of Architecture, Art and Design	298
School of Social Sciences and Government	298
School of Humanities and Education	85
School of Engineering and Sciences	1519
School of Medicine and Health Sciences	68
School of Business	1111
<b>Total</b>	<b>3379</b>



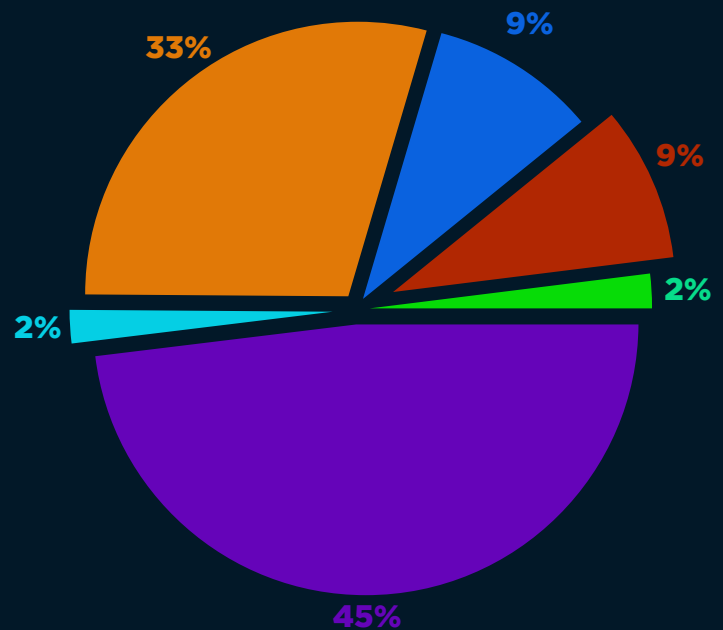
# Undergraduate Students in 2020

Internationalization has become a determining factor for Tecnológico de Monterrey, which is why it is one of the universities with the highest number of academic cooperation agreements in the world.



# Distribution of Tecnológico de Monterrey undergraduate students by School in 2020

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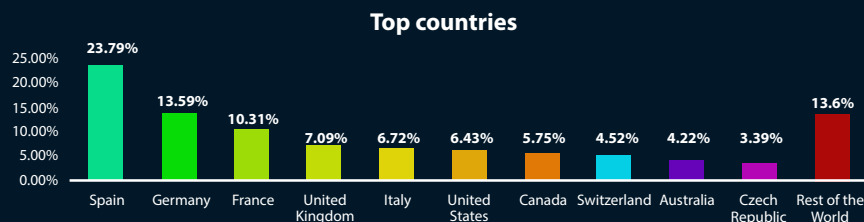
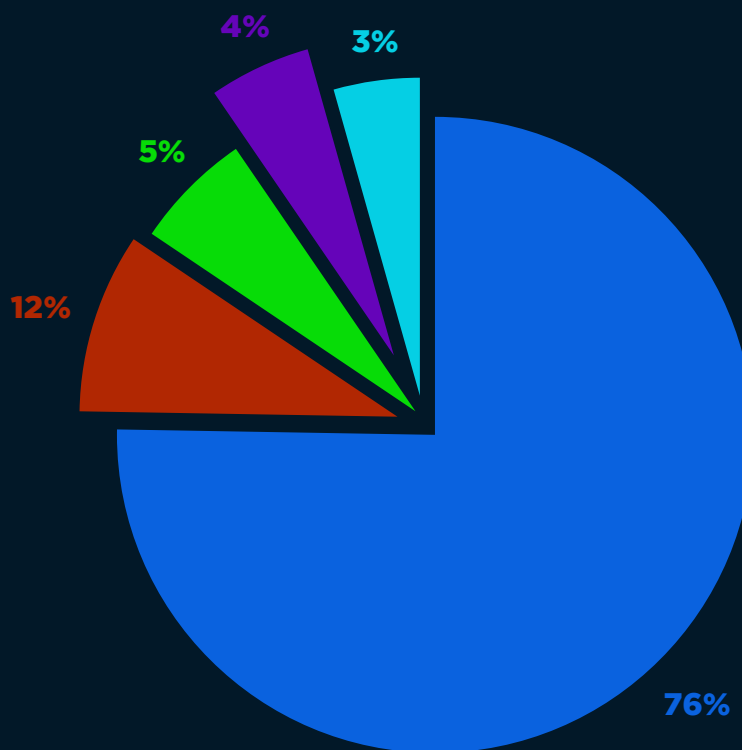
# Destinations

In 2020, **4,124** Tecnológico de Monterrey students took part in an academic program or an internship on 40 of the 45 countries where Tecnológico de Monterrey has partners.



# Destinations of Tecnológico de Monterrey students in 2020

REGIÓN/COUNTRY	Students
<b>NORTH AMERICA</b>	<b>502</b>
United States	265
Canada	237
<b>CENTRAL &amp; SOUTH AMERICA</b>	<b>142</b>
Colombia	101
Argentina	34
Brazil	4
Chile	1
Ecuador	1
Peru	1
<b>EUROPE</b>	<b>3150</b>
Spain	981
Germany	573
France	425
United Kingdom	290
Italy	277
Switzerland	203
Czech Republic	140
Netherlands	69
Sweden	48
Slovakia	35
Austria	25
Belgium	24
Denmark	20
Poland	10
Finland	8
Norway	5
Croatia	4
Hungary	4
Portugal	4
Slovenia	2
Ireland	2
Lithuania	1
<b>ASIA</b>	<b>121</b>
Japan	39
United Arab Emirates	25
Singapore	25
South Korea	18
Israel	7
Russia	5
China	1
Malaysia	1
<b>AUSTRALIA &amp; OCEANIA</b>	<b>209</b>
Australia	174
New Zealand	35
<b>TOTAL</b>	<b>4124</b>



# Itinerant program in Mexico: iWinterMX in 2020

The itinerant programs by Tecnológico de Monterrey took place in the month of January 2020, where international students were offered courses on: Identity and Culture, Aeronautic Industry, and Global Business.



## STANDS FOR

- INNOVATIVE
- INCREDIBLE
- ITINERANT
- IDEAL
- INTERNATIONAL

Humanities and  
Education

Business

Engineering

## 3 Programs 2020

### Culture and Identity

Mexico City - Puebla - Querétaro - Guadalajara

### Global Business

Mexico City - Querétaro - León - Monterrey

### Aeronautic Industry

Querétaro - Chihuahua - Mexico City

# Itinerary Program in Mexico: iWinterMX in 2020

## 52 students

42% Australia and Oceania  
31% Asia  
25% Europe  
2% North America

## 11 countries

New Zealand  
Australia  
China  
Denmark  
France  
Germany  
Mexico  
Netherlands  
Singapore  
South Korea  
Sweden

## 20 home institutions

Ajou University  
Belhang University  
Cologne Business School  
Danmarks Tekniske Universitet  
DHIK – Hochschule Esslingen  
Fontys Hogescholen  
Hanyang University  
Jönköping International Business School  
Macquarie University  
Massey University  
Queensland University of Technology  
Royal Melbourne Institute of Technology  
Seoul National University  
Singapore University of Technology and Design  
Tec de Monterrey  
The University of Auckland  
The University of Newcastle  
The University of Queensland  
Université de Bordeaux  
University of Tasmania

# Global Learning

The objectives of implementing Global Learning at Tecnológico de Monterrey\* are:

1. Opportunity to generate internationalization experiences with meaningful learning that links students in a multicultural environment.
2. Exposing the student to real problems in a global context, allowing the development of skills and competencies, promoting diversity, inclusion, and appreciation for other cultures and their own, with special emphasis on the Sustainable Development Goals.
3. Promote collaborative work in a digital environment, making use of technological tools to connect students.

In 2018 we started **\*Global Classroom by Tec de Monterrey.**

In 2020 we added **\*Global Week: Diversity in a Globalized World.**

And we are preparing to launch **Global Challenge.**

The Global Learning Initiative will foster the design and inclusion of formats such as COIL and others that will benefit more students, allowing internationalization at home.

\*Internal naming of the initiative

# Global Classroom by Tec de Monterrey

Global Classroom by Tec de Monterrey\* is a strategic initiative of the Vice Rectory for International Affairs consolidated as one of the most innovative programs in 2020 achieved an all-time high.

The health pandemic made Global Classroom by Tec de Monterrey the best choice to have an international academic experience.

The students used technological tools to learn in a multicultural environment. In 2020, **62 courses** were linked with partner universities from where **1,652 undergraduate Tecnológico de Monterrey students** benefited from this initiative as well as **1,732 international students** from **40** partner universities.

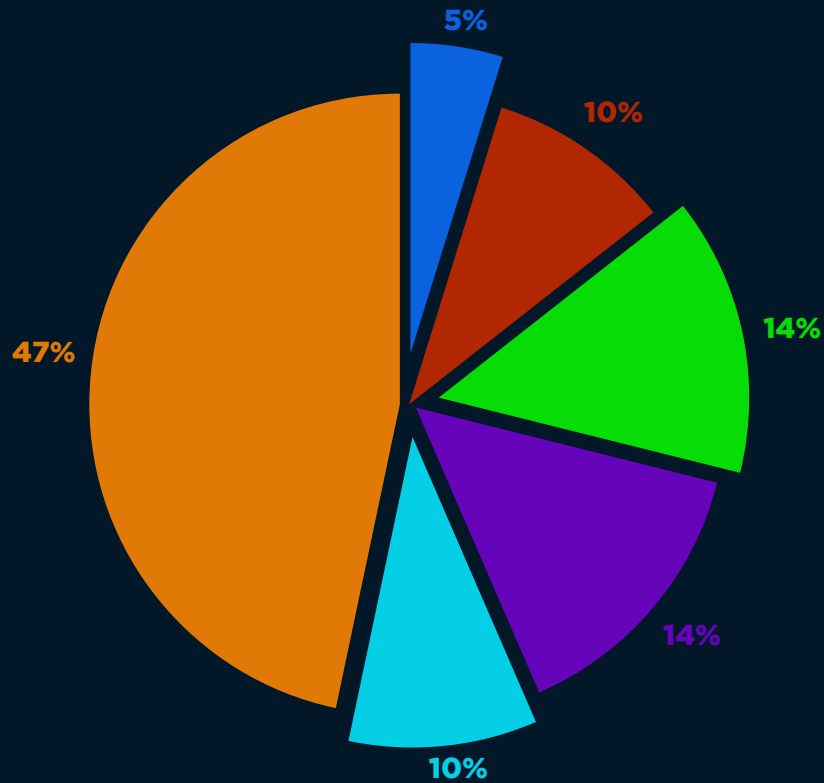
\*Internal naming of the initiative



**GLOBAL CLASSROOM**  
by Tec de Monterrey

## Global Classroom by Tec de Monterrey

Of the **3,384** students that participated, the number of collaborations per school are:



SCHOOL	COURSES
School of Architecture, Art and Design	3
School of Social Sciences and Government	6
School of Humanities and Education	9
School of Engineering and Sciences	9
School of Medicine and Health Sciences	6
School of Business	29
<b>Total</b>	<b>62</b>

For **2020**, **40** partner universities located in 14 countries participated in Global Classroom by Tec de Monterrey.

<b>Country</b>	<b>University</b>
Australia	RMIT University
Belgium	Thomas More University College
Bolivia	Universidad Privada Boliviana Universidad Tecnológica Privada de Santa Cruz
Brazil	Centro Universitário Unichristus Universidade Estadual Paulista
Canada	John Abbott College Seneca College University of Toronto Wilfrid Laurier University
Chile	INACAP Universidad Tecnológica de Chile Pontificia Universidad Católica de Chile Universidad Católica del Norte Universidad Mayor
Colombia	UNIMINUTO Universidad Cooperativa de Colombia Universidad Del Norte Universidad EAN
Ecuador	Universidad Ecotec Universidad San Francisco de Quito



**Country****University**

Germany

SRH Berlin University of Applied Sciences

Japan

Kansai University

Netherlands

Amsterdam University of Applied Sciences

Panama

Universidad Latina de Panamá

Spain

EAE Business School

Universidad CEU Cardenal Herrera

Universidad de Deusto

Universidad de Extremadura

Universitat de València

Universitat Rovira i Virgili

United States  
of America

Farmingdale State College

Oakland Community College

Skidmore College

SUNY Broome Community College

SUNY Nassau Community College

Trinity University

Trinity Valley School

University of San Diego

University of South Carolina, Darla Moore School of Business

University of Texas at Austin

# Global Week: Diversity in a Globalized World

Tec Week (Semana Tec) is a curricular learning unit of full immersion activities or experiences, inside or outside campus, which aims to contribute primarily to the development of transversal competences.

In 2020, undergraduate students in their third semester (sophomore students) were offered activity weeks focused on the values: Entrepreneurial Spirit, Global Vision, Leadership, and Human Sensitivity.

The Vice Rectory for International Affairs coordinates the Global Week along with the School of Social Sciences and Government during week 6 and week 12 of the Fall Semester (August-December) 2020.





Semana Tec

Hola, soy Sarah Barrere,  
soy Profesora de la Escuela  
de Ciencias Sociales y Gobierno

**Sarah Barrere**  
Tecnológico de Monterrey



Hello I'm Laura Gutiérrez Zárate,  
I'm a Professor of School of  
Social Sciences and Government

**Laura Gutiérrez**  
Tecnológico de Monterrey



Hola, soy Julian Crosby,  
estudio la doble especialización  
en Cine y Relaciones Internacionales.

**Julian Crosby**  
University of Miami



My name is Regina Corzo Morales,  
I study Strategy and Business transformation

**Regina Corzo**  
Tecnológico de Monterrey



My name is Anna Játiva.

**Anna Játiva**  
USFQ



Soy el Profesor James Simeon,

**James Simeon**  
York University

# Figures of Global Week

**581** undergraduate students participated

- **273** of Tecnológico de Monterrey
- **308** of partner universities

## Regions and countries from the undergraduate international students



# Figures of Global Week

**22** faculty members lectured

- **11** professors from Tecnológico de Monterrey
- **11** professors from partner universities

**6 partner universities**



# Certificates, specializations, multicultural activities, and more

During 2020, Tecnológico de Monterrey opened opportunities for undergraduate and graduate students to participate in virtual internationalization experiences **as well as foreign students from partners universities have participated in Tecnológico de Monterrey programs.**

Through programs such as certificates, virtual exchange programs, **specializations, and multicultural activities** students were able to taste different international experiences.

## Certificates, specializations, multicultural activities, and more

This year, **1,967** students from **Tecnológico de Monterrey** participated in the following programs.

	<b>Undergraduate</b>	<b>Graduate</b>	<b>Total</b>
Certificates	102	78	180
Virtual Exchange Programs		12	12
Specializations		11	11
Multicultural Experiencies		112	112
<b>TOTAL</b>	<b>102</b>	<b>213</b>	<b>315</b>

## Certificates, specializations, multicultural activities, and more

Also, **1,824** international students from **15** countries participated in virtual programs offered by Tecnológico de Monterrey.

	Contry	Students
<b>Graduate</b>	United States	8
	Spain	73
	France	11
<b>Undergraduate</b>	Germany	39
	Australia	8
	Belgium	40
	Bolivia	117
	Brazil	49
	Canada	141
	Chile	232
	Colombia	141
	Ecuador	63
	Spain	410
	United States	422
	Japan	14
	Netherlands	30
	Panama	26
	<b>Total</b>	<b>1,824</b>



# Internships

In 2020, **268** students from Tecnológico de Monterrey took part in virtual and face-to-face internships programs in **15** countries around the world:

Australia, Austria, Belgium, Canada, Colombia, Czech Republic, France, Germany, Italy, Japan, Peru, Spain, Switzerland, United Kingdom, and United States.

Some of the institutions that welcomed our students include:



Mercedes-Benz



among others.

# Research Projects

In 2020, **68** students from Tecnológico de Monterrey took part in research projects in Canada, France, Spain, and in the United States.

The companies and universities where students did their research stay are: Danone, Mondelez, Pepsico, Renault, Sanofi, Harvard Medical School - Brigham and Women Hospital, California State University at Fullerton, Rice University, Airbus, Becker-SIPPA Bar sur aube, Lancel, Les aliments Bercy inc., Sustainable Innovations.



# Clinical Rotations

In 2020, **46 students** of the School of Medicine and Health Sciences from Tecnológico de Monterrey did a clinical rotation in seven countries: Canada, France, Portugal, Spain, Sweden, United Kingdom, and in the United States.

In the following hospitals and institutions: Harvard University, Houston Methodist Hospital, MD Anderson Cancer Center, Linköpings Universitet, McGill University, Baylor Scott and White Health, Clínica Benfca, Consorci Santinari Garraf, Cuiyan Xin, Dr. Owen Phillip, Eurocanarias Clínica Oftalmológica, GAN, Hospital de la Santa Creu i Sant Pau, Hospital Infantil Universitario Niño Jesus, Hospital Shriners, Institute for Healthcare Improvement, Methodist Hospital Stone Oak and Texas Oncology, Servicios de Salud Navarra, Universitat Autònoma de Barcelona, Université Lille 2 Droit et Santé, University of California at San Diego, and University of Miami.

# International Consortia

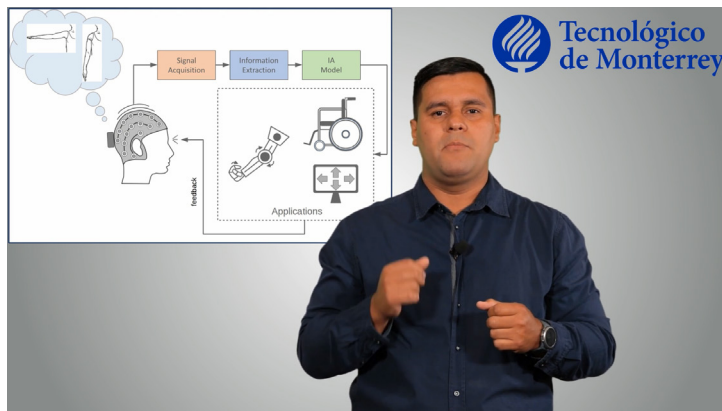
Tecnológico de Monterrey forges strategic alliances with prestigious organizations and consortia around the world. These consortia allows Tecnológico de Monterrey to develop academic, research, and international cooperation programs.



**U21 – Universitas 21**

<https://universitas21.com>

Luis Guillermo Hernández, a graduate student from Tecnológico de Monterrey, participated and won the People Choice Award in the “Three Minute Thesis- 3MT contest.” The name of his presentation was ‘Decoding of motor information from brain signals,’ watch it here:



## International Consortia

The U21 Global Citizen online leadership course was available to 75 students from Tecnológico de Monterrey. The course was taught by Common Purpose, a non-profit organization focused on developing leadership in students around the world.

The open call to participate in RISE (Real Impact on Society and Environment) competition had over 101 applicants from Tec de Monterrey undergraduate students. From those, three projects were sent to the board of international experts where “Proyecto 99” won the first prize.



**Association of Pacific Rim  
Universities**

<https://apru.org>

Four teams from Tecnológico de Monterrey were selected as finalist for the Quarantune Student Music Competition, the team from campus Ciudad de México won the first place tied with the National University of Taiwan. The song was called “Somos Más” (We are more), see the video here:



## International Consortia

Tecnológico de Monterrey students were invited to participate in the APRU Virtual Student Exchange Program (VSE) with 55 universities from the network offering their courses.

César Alberto Lucio, Tecnológico de Monterrey professor of the School of Medicine and Health Sciences participated in the third session of Teaching in Virtual Environments webinar series.

Antonio Bellorín, Tecnológico de Monterrey director of risk and security management, participated in the 16th APRU Multi-Hazards Symposium 2020. While Manuel Pérez, dean of the north region of the School of Medicine and Health Sciences, offered a course on Global Health Leadership for graduate students.

Tecnológico de Monterrey assumed the leadership of the University eSports International Initiative, both the Vice Rectory for International Affairs and LiFE Mexico Region are in charge of activities and events. In 2020 they launched the Borregos eSports Tournament.



## International Consortia



### **European Consortium of Innovative Universities**

<https://www.eciu.org>

A group of Tecnológico de Monterrey professors won the second place in the “ECIU Team Award 2020” for the project iWeek (Semana i).

The representative from Tec attended the Virtual workshop about ERASMUS with the consortium European Consortium of Innovative Universities (ECIU) and Young European Research Universities.

Also, the project “ECIU European University” was supported with the help of Tecnológico de Monterrey experts in Challenged Based Learning for TEC21 Educational Model.

Tecnológico de Monterrey supported the creation of the Virtual Institute of Research and Development, which is being coordinated by the Collaboration with the Universitat Autònoma de Barcelona.

## International Consortia



**Centro Interuniversitario de Desarrollo**

<https://cinda.cl>

Tecnológico de Monterrey published over 100 courses for undergraduate students. The catalogue includes courses taught in English and in Spanish.



**Magalhães Network – Magalhaes Network**

<https://www.magalhaes-network.org>

The event “Current challenges and opportunities related to internationalization activities during the COVID-19 situation” had the participation from the Global Classroom by Tecnológico de Monterrey team.

The General Assembly of Magalhães Network highlighted the work from Tecnológico de Monterrey, mentioning that in 2020, 78 students have done an exchange program with universities from the network.



## International Consortia



### **Alianza del Pacífico – The Pacific Alliance**

<https://alianzapacifico.net/en/>

Tecnológico de Monterrey was part of the “The strengthening of the network-university.” The panel was part of the event “Summit of Partners of the Program of Internships for Students CEAP 2020-2.”

In November 2019, the call for internships with companies in Colombia, Peru, and Chile was opened for Tec de Monterrey. Six students from Tec were selected and did an internship stay. For 2020, the call was changed to a virtual format and the students that earn a place will start their internship in the summer of 2021.

# A Resilient 2021: Lessons, Innovation, and Collaboration

## Editorial Letter



**Patricia Montaña Salinas**  
Director of the International Office  
Vice Rectory for International Affairs  
Tecnológico de Monterrey



**Francisco Huerta Tamayo**  
Director of Operations  
Vice Rectory for International Affairs  
Tecnológico de Monterrey



Our experience, hard work, and expertise are what make internationalization happen.

The global health pandemic changed the world. At this point there were two possible responses: to wait until COVID19 gets under control or to reinvent international experiences. The Vice Rectory for International Affairs chose the latter.

The year 2020 was the year of innovation, we took our expertise from the past ten years and implemented new academic experiences in a virtual format. We offered the traditional programs such as internships, research stays, certificates, and workshops virtually.

But we also innovated with propelling the initiative Global Classroom by Tec de Monterrey, Global Week: Diversity in a Global World and offering Virtual Exchange Programs as partial, combined and full academic workload for undergraduate students at Tecnológico de Monterrey and for foreign students from our partner universities.

We are very thankful that many of our partners chose to trust us and continue to work with us in this international academic adventure. This great effort would not be in vain, we are confident that the internationalization of universities is evolving with us, and that mobility and virtual experiences will continue to shape students for many generations to come.

Thank you for joining us in this new era!

\* Internal naming of the initiative