

...and we continue developing leaders to transform MEXICO and the world.

www.studyinmexico.com.mx

International student **mobility** REPORT



itesmvi@servicios.itesm.mx



sood friends are anywhere in the world". Andrea Leos Garcia, onors Norte Cammus Honorable Mention International Experies



we embody our past with gratitude, our present transformation with a great commitment and our future with great hope.

# TECNOLÓGICO

### **DE MONTERREY** is a

non-profit educational institution that works with and for society in order to transform Mexico and the world through education.

### OUR DIFFERENTIATORS



Our cutting-edge educational model that focuses on helping create leaders with entrepreneurial spirit



The prestige of our institution



Our affiliation with alumni, companies and institutions

Our focus on humanity-based education.

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# Here at the TECNOLÓGICO DE MONTERREY



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### Figures at a glance

#### PRESENCE IN MEXICO

Monterrey | Chihuahua | Ciudad Juárez | Laguna | Saltillo Tampico | Ciudad de México | Estado de México | Santa Fe | Toluca Chiapas | Cuernavaca | Hidalgo | Puebla | Veracruz | Aguascalientes San Luis Potosí | Zacatecas | Ciudad Obregón | Guadalajara Irapuato | León | Querétaro | Sinaloa | Sonora Norte | Morelia

#### **INTERNATIONAL OFFICES**

California (Silicon Valley) | Dallas | Montreal | Miami New Haven (Yale) | Boston | Panama | Colombia | Ecuador Peru | Chile | United Kingdom | Madrid | Barcelona Friburg | Frankfurt | Shanghai | Vancouver

#### UNDERGRADUATE AREAS

- Food and agriculture
- Architecture
- Humanities and social sciences
- Communication and journalism
- Law
- Applied art and design
- Sciences and engineering
- Business and management
- Health
- Information technologies and electronics

#### POSTGRATUATE AREAS

- Business and management
- Health
- Education
- Government and public policy
- Social sciences
- Architecture and engineering
- Information technologies and electronics

#### RESEARCH AREAS

- Biotechnology and food
- Mechatronics
- Information technologies, communication and electronics
- Sustainable development
- Public policy
- Strategy and global businesses
- Medicine

#### STUDENT LIFE

- Athletics
- Performing arts
- Student associations
- Social service

#### ACCREDITATIONS

- SACS (Southern Association of Colleges and Schools)
- FIMPES (Mexican Federation of Private Institutions of Higher Education)



### • We live and work as part of a global culture, and we promote diversity.

We come up with ideas and make them a reality; we break paradigms, take risks and learn from our mistakes.



We respect people's dignity, and we are supportive.

<text><text><text><text><text><text>

## Our Vision

"We develop leaders with an entrepreneurial spirit, a humanistic outlook and a global vision"

### Our values

We promote collaborative work, and we strive for collective success over individual achievements.





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INTERNATIONAL STUDENT MOBILITY REPORT 2015

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2016, not to mention hosting the 2016 Forum of Vice- ner universities. Presidents of Research and the national meeting of Vice

During 2015, the Tecnológico de Monterrey participated at events organized by the following international consortiums:

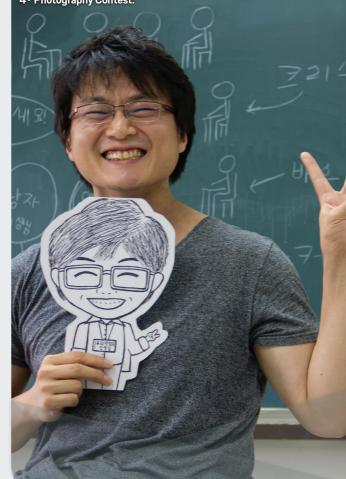




Association of Pacific Rim Universities (APRU) www.apru.org

Compostela Group of Universities (CGU) www.gcompostela.org

"Korean Teacher at the End of the Class" Seoul, South Korea. Eric Solís Rivera, Ciudad de México Campus, 2nd. Place, Culture Category, 4º Photography Contest.



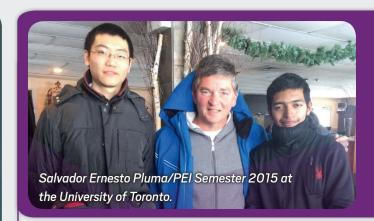
During 2015, we participated at the APRU in three diffe- Presidents and University Directors in 2017. U21 appointed rent forums: a forum regarding the problems of ageing, a Mexico the host for the 2016 Young Researchers program. forum on public health and a forum on gender equality. We At the ECIU we took part in the Innovation in Teaching & will be, for the first time ever in the Americas, hosting the Learning committee. At the CGU, we took part in STELLA, international Student Leadership Forum in the summer of which promotes mobility among members of staff at part-



European Consortium of Innovative Universities (ECIU) www.eciu.org



Universitas 21 (U21) www.universitas21.com



66 Even though the aeronautic industry in Mexico is not yet fully developed, my international experience helped me to learn more about my area of interest. I had the opportunity to see the CanadArm for the International Space System with my own eyes. And if that weren't enough, I also got to see the Snowbird, the world's first human-powered ornithopter! This amazing creation was designed by the Institute for Aerospace Studies (UTIAS) at the university where I studied, the University of Toronto. All of this, and much more besides, was made possible thanks to the support of my PEI program. I would like to thank everyone from the bottom of my heart. I will continue to strive to achieve the goals I have set for myself with entrepreneurial spirit in order to ensure that, with hard work and community effort, I can make a difference in our country and create a better country for our own and future generations created by young people like us".



### Special programs and international consortiums

with prestigious universities around the world. Thanks to sign of the outstanding academic level of both our stuthis collaboration, international degree and dual-degree dents and our faculty. programs are made possible, as well as world-renowned competitions and specialized courses. The International Some of the universities we work with in these areas in-Program of Excellence (PEI) is a clear example of this. clude: Yale University (USA), Korea University (South It offers outstanding students from the Tecnológico de Korea), Cambridge University (UK) and the University of Monterrey the opportunity to study for a summer, a se- Toronto (Canada), among others. In addition to these promester or a year at the best universities in the world. This grams, we also participate in special international comprogram also offers the best professors from the Tec the petitions, such as ONE Young World, Top China and UAM opportunity to give classes in their areas of expertise or Santander.

The Tecnológico de Monterrey forges strategic alliances take part in research stays at these institutions, a clear



**G** During my time at Korea University (KU), one of the 3 best universities in the country, I had the opportunity to meet people from different countries and exchange customs and points of view in order to further develop my critical thinking and global vision. I was particularly surprised at just how many things people from Mexico and Turkey have in common in terms of our cultures. The majority of my classmates were Asian, and I had always had the notion that their education system was demanding, even from elementary school, but I really had no idea just how much. Watching them work, organize themselves and think was a truly awe-inspiring experience, and one which I learned a lot from".

### Introduction

We are currently living in times of great change. In the VISION and who show an appreciation for diversity. majority of cases, this means exponential modifications This global vision will enable them to identify political, that revolutionize our societies and institutions, our socio-cultural and economic factors that will help them careers, the way in which we interact, communicate, to facilitate, mediate and resolve, sympathetically and make decisions and many other aspects of fundamental collaboratively, global situations and/or conflicts in importance in our lives. These changes take place across a multicultural environments (face-to-face and virtual), as wide range of sectors, one of which is education. well as appreciating and taking advantage of opportunities to interact, study, work and develop ideas or businesses in Tecnológico de Monterrey is an institution which has different spaces. This is how they will be capable of using been forged over a period spanning more than 70 years. and/or developing cutting-edge critical through in order to Today, we are responsible for safeguarding this legacy become internationally competitive.

and continuing building for future generations in order to ensure they have a greater impact on making positive changes in society.

Here at the Tecnológico de Monterrey, we are fully aware that today's society requires citizens who have a GLOBAL Here is a clear example of this...

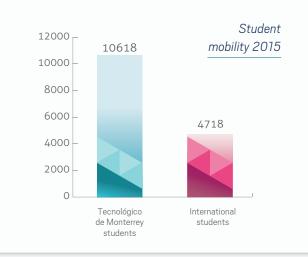


Faculty, students, staff and all members of the community make internationalization at the Tecnológico de Monterrey a reality.

### Student mobility

International mobility has always been a fundamental pillar of the Tecnológico de Monterrey. Experiences in other countries bring with them a range of benefits to the students and faculty members who decide to take part. Internationalization plays a major role in the processes of cooperation, exchange and integration among higher education institutions around the world, including our own.

Since the year 2000, more than 116,000 students from Tecnológico de Monterrey have taken part in international experiences in more than 50 countries around the world. Furthermore, more than 70,000 international students from more than 70 countries have visited one of the Tecnológico de Monterrey's 31 campuses.





Students from the Tecnológico de Monterrey abroad

International students at the Tecnológico de Monterrey

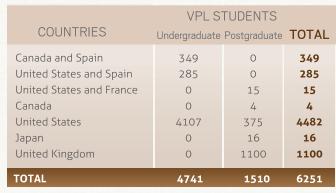


Below is a list of students from the Tecnológico de Monterrey who took part in an online international program, divided by the country in which the foreign university offering the program is located. A number of hybrid programs are available, which is why some of the programs are offered by institutions from two different countries.





MBA Global Business; Student Graduation, University of South Carolina. Photograph of Luis Felipe Alvarado.



International students at the Tecnológico de Mon	errey			
enrolled in online programs				

ACADEMIC LEVEL	Country	Students
Postgraduate	United States Canada Colombia	60 3 774
TOTAL		837



### Virtual international mobility

Tecnológico de Monterrey, through the Vice-Presidency for Online Programs (VPL), aims to offer its students new and better online internationalization opportunities, based on quality education, technology and innovation.

During 2015, undergraduate and postgraduate students took part in exchange, dual-degree and certification programs, as well as other online international programs offered in conjunction with prestigious foreign universities. The following table shows the type of international program and the number of students who enrolled in these online programs in 2015. The students are divided into undergraduates and postgraduates.

VPL STUDENTS			
PROGRAM TYPE	Undergraduate	Postgraduate	TOTAL
Certification	109	219	328
Exchange Programs	0	68	68
Dual-Degree Programs	0	88	88
Study Visits	0	35	35
International Conferences	0	1100	1100
Online Courses with			
international leaders	4632	0	4632
TOTAL	4741	1510	6251



#### Students from Tecnológico de Monterrey abroad

During 2015, 10,618

students took part in one

opportunities offered in 51

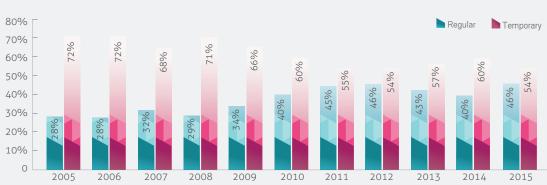
of the 1,128 academic

countries.

80% -70% -60% -50% -30% -20% -10% -2005 200

Furthermore, in order to promote an international academic environment and fulfill our vision, our 31 campuses welcomed 4,718 international students from 71 countries.

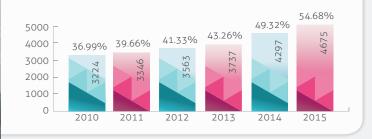
#### International st





In 2015, 55% of our university alumni had taken part in an international academic experience over the course of their studies.

Alumni with international experience (undergraduate level)





#### International students at Tecnológico de Monterrey

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### Students from Tecnológico de Monterrey abroad

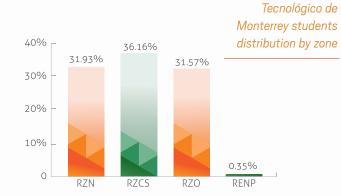
Today, Tecnológico de Monterrey is an internationally-re- Internationalization has become a determining factor for cognized institution. Over the years, it has successfully po- the institution, which is why we are one of the universities sitioned itself as one of the best universities in the world. In with the highest number of academic cooperation agree-2015, the QS World University Rankings published its list ments in Latin America. We will continue working to enof the top 800 universities in the world, with the Tecno- sure the members of our community have the chance to lógico de Monterrey ranking at #238 in the world and #9 among universities in Latin America.

take part in international experiences that offer the highest levels of academic quality.

REGION / COUNTRY	STUDENTS	REGION / COUN
NORTH AMERICA	789	Indonesia
United States	703	Israel
Canada	86	UAE
CENTRAL AND SOUTH AMERI	CA 1605	Philippines
Colombia	349	Lebanon
Ecuador	291	Vietnam
Venezuela	152	AFRICA
Peru	131	Mauritania
Argentina	91	South Africa
Bolivia	89	Liberia
Brazil	87	OCEANIA
Dominican Republic	80	Australia
Chile	62	New Zealand
El Salvador	54	
Guatemala	54	TOTAL
Honduras	45	
Costa Rica	38	
Nicaragua	18	
Cuba	17	
Panama	15	Distribution
Saint Kitts and Nevis	13	students by
Uruguay	8	
Paraguay	7	
Antigua and Barbuda	1	
Haiti Duorto Rico	1	High School
Puerto Rico	1 1	Undergraduate
Saint Lucia EUROPE	1 1980	
France	731	Postgraduate
Germany	439	
Spain	255	
Denmark	86	
The Netherlands	83	
Sweden	78	
Finland	47	
Italy	47	
United Kingdom	45	
Belgium	32	35% –
Switzerland	31	7.00/
Austria	25	30% -
Norway	22	25% - 💊
Poland	17	20% - %
Czech Republic	16	15.4
Turkey	6	15% -
Slovakia	5	1004
Slovenia	3	10% -
Monaco	2	5% -
Ukraine	2	0
Bulgaria	1	Franc
Cyprus	1	
Croatia	1	
Estonia	1	1
Hungary	1	
Lithuania	1	
Portugal	1	
Romania	1	
ASIA	285	
South Korea	120	- AP
China	92	
Japan	28	
Singapore	14	
India	13	
Russia North Karaa	8	
North Korea	2	

The following graphs and tables show the number, percentages and distribution of students from the Tecnológico de Monterrey who took part in an international experience during 2015.

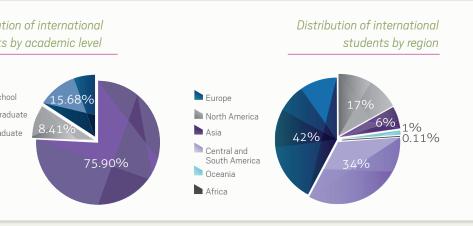
TOTAL	3218	7363	37	10618
National Postgraduate Schools (RENP)	0	0	37	37
Western Zone (RZO)	973	2379	0	3352
Central-Southern Zone (RZCS)	1387	2452	0	3839
Northern Zone (RZN)	858	2532	0	3390
ZONE	TEC High School	STUDEN <sup>-</sup> Undergraduate		TOTAL



	4718	
	1	
	53	
	54	
	1	
	2	
	2	
	5	
	1	
	1	
	1	
	1	
	2 2	
	2	
RY	STUDENTS	5

" study at TEC...the level of classes at TEC is very challenging...each place of México is different and

Aleksandra Demchenko / Russia



#### Most popular countries of origin of international students





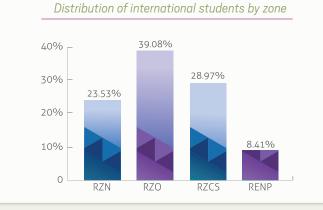
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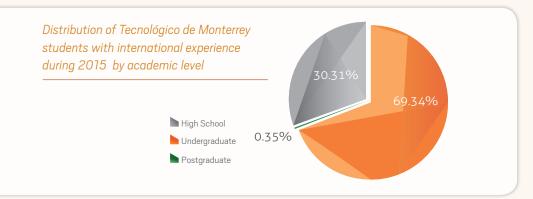
### International students at Tecnológico de Monterrey

A fundamental part of our internationalization is experienced through our campuses thanks to the presence of students and faculty from around the world. During 2015, our multicultural environment, which brings the global vision of the Tecnológico de Monterrey's community to life, included 4,718 students from 71 countries and 589 international lecturers who enrolled in and gave classes, respectively, at one of our institution's 31 campuses.

Over the past 5 years, we have welcomed more than 22,000 students from every continent. The following tables and graphs show the number of international students at Tecnológico de Monterrey, as well as the regions and countries they come from.



ZONE	INTERNAT High School	IONAL ST Undergraduate	0020	TOTAL
Northern Zone (RZN)	266	844	0	1110
Central-Southern Zone (RZCS)	216	1151	0	1367
Western Zone (RZO)	258	1586	0	1844
National Postgraduate Schools (RENP)	0	0	397	397
TOTAL	740	3581	397	4718



#### Student destinations

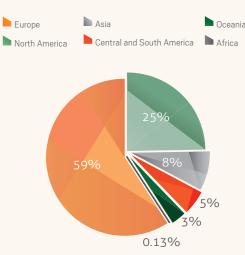
During 2015, 10,618 students from the Tecnológico de Monterrey had the opportunity to take part in an academic and/or internship exchange program in more than 51 countries, where they were offered the chance to be part of an international experience.

In the following graphs and tables, you can see figures detailing the number of students travelling to each of the regions and countries.





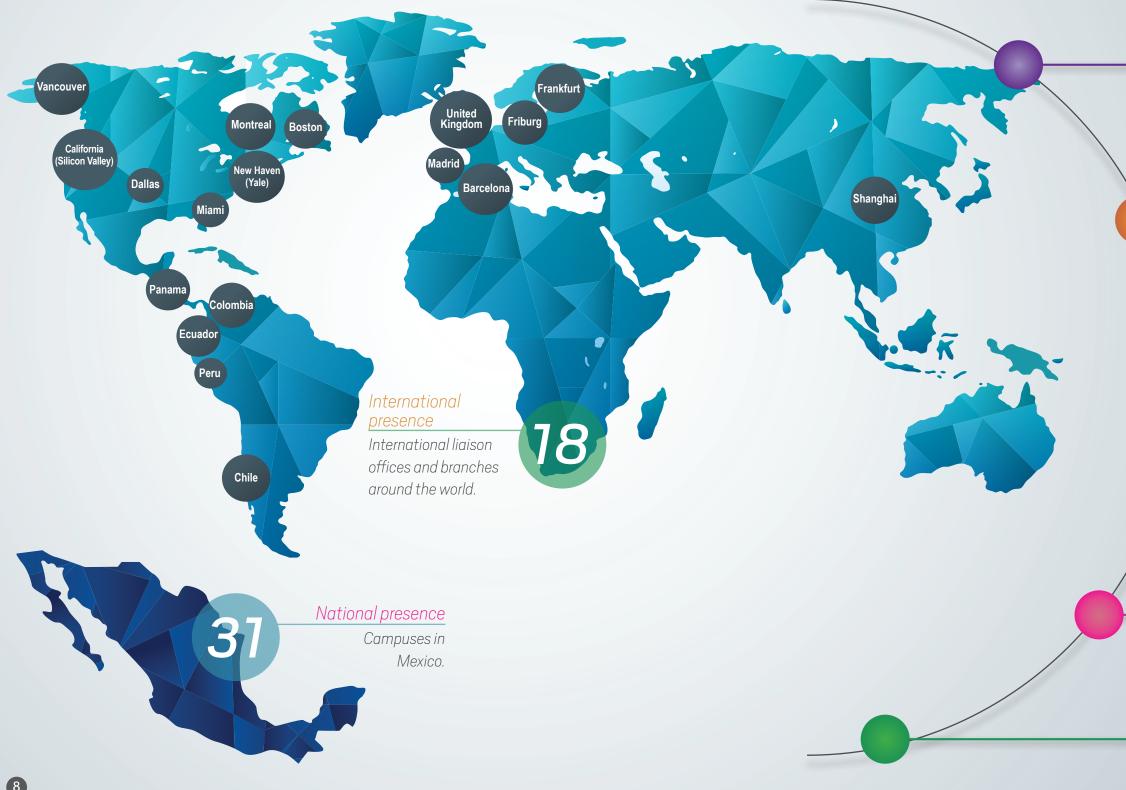
#### Tecnológico de Monterrey students distribution by regions



REGION / COUNTRY	STUDENTS
NORTH AMERICA	2621
United States	1438
Canada	1174
REGNorthAmerica	9
CENTRAL AND SOUTH AMERICA	
Argentina	169
Chile	144 73
Colombia Brazil	73
Uruguay	33
Costa Rica	26
Panama	19
Cuba	17
Ecuador	11
Dominican Republic	5
Peru	3
Bolivia	1
Paraguay	1
REGSouthAmerica	9
EUROPE	6221
Spain	1946
France	1193
Germany	942
Italy	557
United Kingdom	358
Czech Republic Switzerland	337 131
Sweden	91
Finland	90
Hungary	89
Belgium	83
Slovakia	58
The Netherlands	58
Poland	52
Turkey	52
Denmark	37
Serbia	37
Austria	35 26
Portugal Slovenia	20 14
Norway	12
Croatia	20
Latvia	2
Iceland	1
ASIA	868
China	523
South Korea	152
Thailand	42
Japan	38
Singapore UAE	33 19
Russia	19
Israel	2
India	1
REGAsia	39
OCEANIA	350
Australia	324
New Zealand	26
AFRICA	14
Morocco	14
TOTAL	10618

### National and international presence

Today, Tecnológico de Monterrey is an internationally-recognized university which, for more than 70 years, has successfully positioned itself as one of the best universities in the world.



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INTERNATIONAL STUDENT MOBILITY REPORT 2015



We are a multi-campus institution throughout Mexico with 18 offices abroad.

From 2000 to 2015, more than 116,000 students from the Tecnológico de Monterrey have taken part in an international experience, and more than 70,000 students from around the world have taken part in programs at the Tecnológico de Monterrey.

"QS World University Rankings" ranks the Tecnológico de Monterrey #238 in the world and #9 among universities in Latin America.

> In 2015, 469 lecturers from the Tecnológico de Monterrey took part in international projects.

Tecnológico de Monterrey was the first university in Mexico to offer degree programs combining management and engineering. It is also a pioneer in programs for entrepreneurship, leadership, the development of thinking skills, ethics and citizenship.

Our five core values are a clear sign of the DNA of the Tecnológico de Monterrey community: innovation, teamwork, humanistic outlook, integrity and GLOBAL VISION.