

2014



Tecnológico
de Monterrey

International Student Mobility REPORT



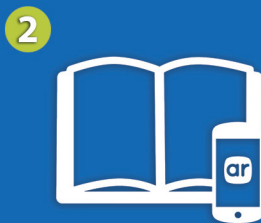
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Vision

At the Tecnológico de Monterrey
we form leaders with entrepreneurial spirit,
a humanistic outlook and
who are competitive on a global scale.

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Introduction

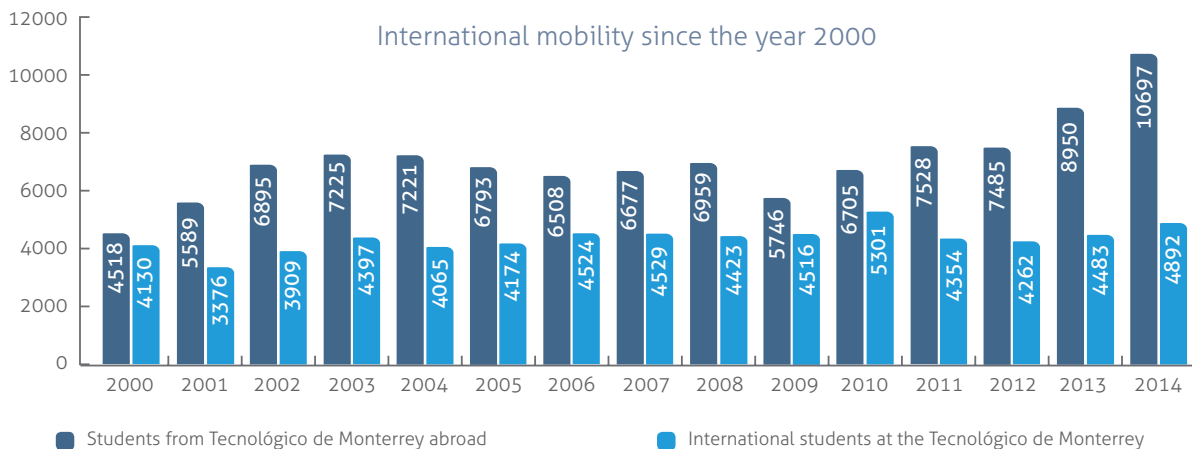
The Tecnológico de Monterrey is a benchmark for the private higher education sector in México and Latin America, driving domestic and regional growth through research, entrepreneurship and social development. It has also set the highest standards of quality through the successful adoption of the international education process.

We are committed to promote global culture among our students, in addition to helping them develop in environments which promote diversity through interaction in multicultural forums. In order to ensure that these intercultural habits are developed fully, we promote, on an on-going basis, the incorporation of teachers from different countries, international mobility for lecturers, and student exchanges to a wide range of locations around the world.

In 2014, we were awarded a 5-star rating by QS Star Rating, a British ratings agency, ranking our institution as a world-class university. The Tecnológico de Monterrey has become the first university in México to be awarded this rating.



Student mobility



International mobility has been a fundamental pillar at the Tecnológico de Monterrey. Through the internationalization process, we are contributing to the advancement of our students, lecturers and researchers by developing the global competences they need to be professionally successful.

experience in more than 50 countries. Furthermore, more than 65,000 international students from more than 70 different countries have had the opportunity to take part in some of the programs offered by our 31 campuses.

In order to help engage our students with the world they live in, the Tecnológico de Monterrey promotes a cultural and academic environment throughout all of its campuses by attracting international students and lecturers.

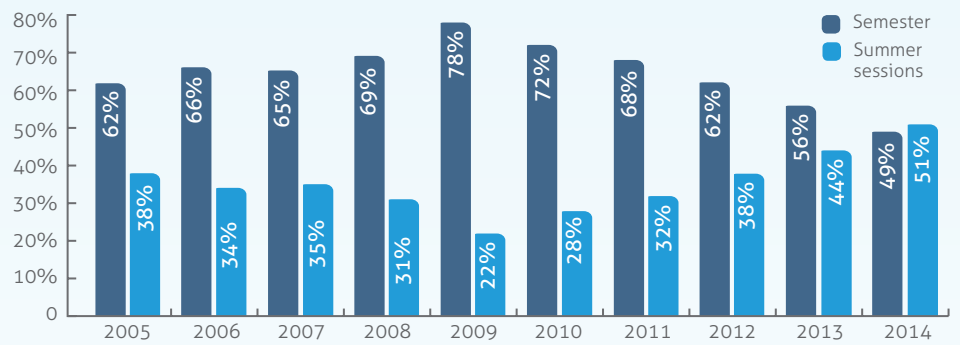
Graduates with international professional experience

Since the year 2000, more than 105,000 students from the Tecnológico de Monterrey have had an international

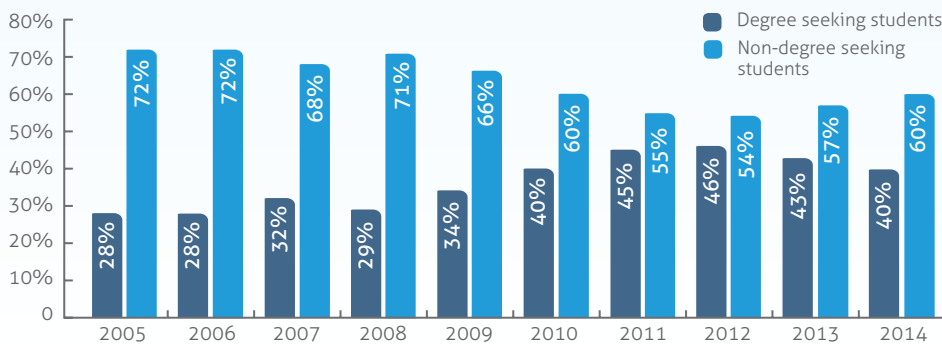


In order to drive and promote international education during 2014, 1,267 academic opportunities were offered to students from the Tecnológico de Monterrey to study abroad, with 10,697 students taking part in these International Programs.

Students from Tecnológico de Monterrey abroad

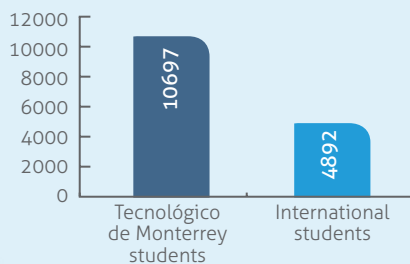


International students at the Tecnológico de Monterrey



In order to help engage our students with the world they live in, the Tecnológico de Monterrey also focuses on promoting a cultural academic environment throughout all of its campuses by attracting international students. In 2014, 4,892 international students came to the Tecnológico de Monterrey from a number of different countries.

Student mobility 2014





Students from the Tecnológico de Monterrey abroad

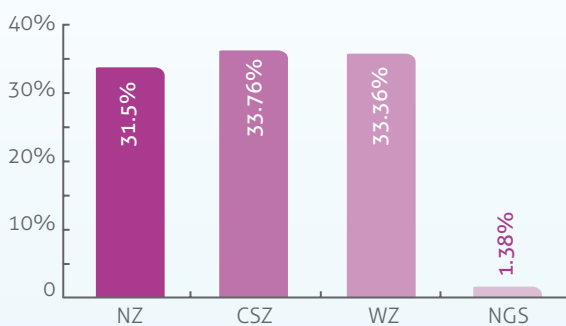
The Tecnológico de Monterrey has distinguished itself as one of the universities with the highest number of international academic cooperation relations in Latin America. This is why internationalization has become a key driving force behind social transformation and learning.

In 2014, we received a five-star rating from QS Star Rating, showcasing our institution as a world-class university. More than 49% of our university graduates from 2014 took part in an international academic experience during their studies.

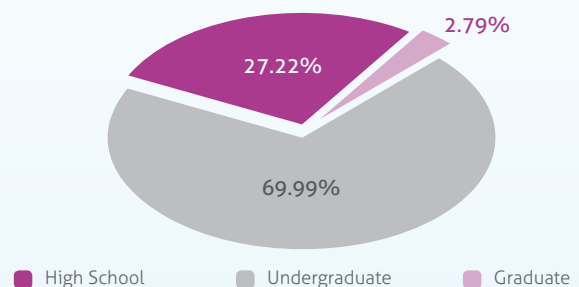
These images show how the students are distributed by academic level and by zone.

ZONE	STUDENTS			TOTAL
	High School	Undergraduate	Graduate	
Northern Zone (NZ)	742	2571	57	3370
Central-Southern Zone (CSZ)	1167	2440	4	3611
Western Zone (WZ)	1003	2476	89	3568
National Graduate Schools (NGS)	0	0	148	148
TOTAL	2912	7487	298	10697

Tecnológico de Monterrey students distribution by zone



Tecnológico de Monterrey students distribution by academic level



REGION / COUNTRY STUDENTS

NORTH AMERICA	2671
United States	1503
Canada	1168

CENTRAL AND SOUTH AMERICA	880
Chile	305
Argentina	150
Brazil	129
Colombia	115
Uruguay	58
Panama	53
Costa Rica	22
Dominican Republic	13
Ecuador	12
Honduras	12
Peru	11

EUROPE	5814
Spain	1653
France	1221
Germany	1000
Italy	473
United Kingdom	437
Switzerland	163
Sweden	111
Belgium	94
Slovakia	90
Hungary	80
Netherlands	74
Finland	64
Czech Republic	64
Denmark	54
Austria	40
Poland	39
Portugal	34
Turkey	34
Serbia	33
Croatia	18
Norway	16
Slovenia	15
Iceland	3
Estonia	1
Ireland	1
Monaco	1
REGEurope	1

ASIA	996
China	685
South Korea	111
Japan	39
Singapore	36
India	28
Russia	24
Thailand	17
Israel	3
Nepal	1
REGAsia	52

OCEANIA	334
Australia	303
New Zealand	31

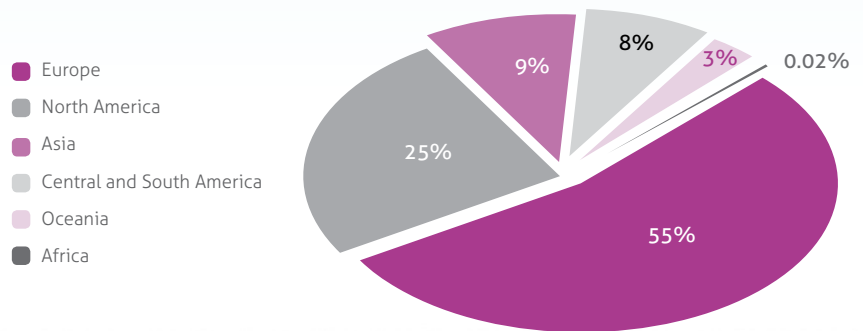
AFRICA	2
Tanzania	1
Uganda	1

TOTAL	10697
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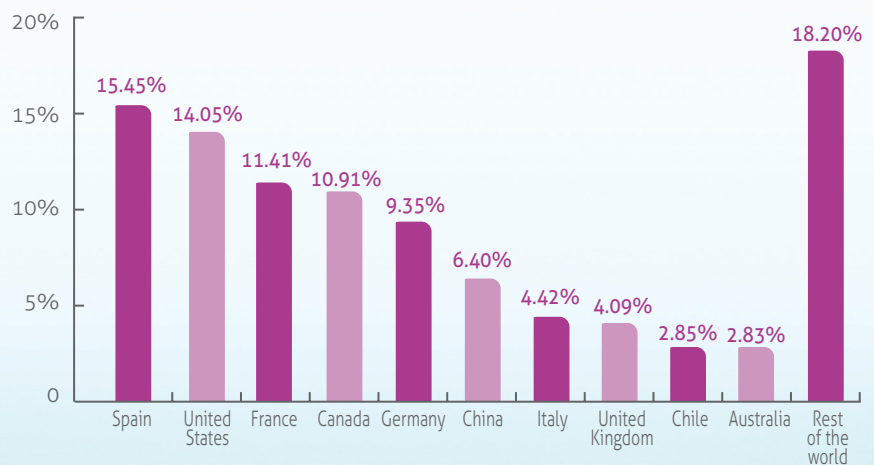
Student destinations

During 2014, students from the Tecnológico de Monterrey had the opportunity to travel to more than 50 countries in order to continue their studies. In the following graphs and tables, you can see the numbers and percentages of students travelling to each of the regions and countries in order to take part in academic programs.

Tecnológico de Monterrey students distribution by regions



Loading destinations of Tecnológico de Monterrey students



National and international

During 2014, new international cooperation agreements were established with 31 higher education institutions in 15 countries.

The Tecnológico de Monterrey offers quality distance learning programs through innovative educational models, learning networks and cutting-edge information technologies.

From 2000 to the present day, the Tec has sent more than 105,000 students to programs abroad and welcomed more than 65,000 foreign students.



National presence
31 campuses in
México

International presence

In the 2014 QS Rankings, employers ranked the Tecnológico de Monterrey #1 in México and #63 in the world. It is the only Mexican university to appear in the top 65 universities in the world.

More than 49% of graduates from undergraduate programs in 2014 took part in an international academic experience during their studies.

In 2014, 4,892 international students from 50 countries studied at our campuses and were part of our culturally, diverse community.

Germany

East Europe

China



International presence
19 international liaison
offices and branches
around the world



International programs of excellence

The Tecnológico de Monterrey forges strategic alliances with prestigious universities around the world. Thanks to this collaboration, our students have access to special programs and projects, such as the International Program of Excellence (IPE). The latter offers outstanding students from the Tecnológico de Monterrey the opportunity to study for a summer, a semester or a year at the best universities in the world.

“Being able to study at Georgetown University, one of the most prestigious universities in the world in the field of International Relations, has brought me into contact with new ways of thinking, theories, authors, etc. This has boosted my educational development in ways in which I had never dreamed.”

Dulce Ximena Dueñas Guerrero
International Relations
Santa Fe Campus.



“We live in a globalized world in which traveling and learning about other countries is part of who we are. What better way to learn about new cultures than taking part in an international study program. After having been a part of this international experience, you are left with not only the knowledge you have learned at an outstanding institution such as Korea University (an internationally-renowned university which is ranked as one of the top 100 business schools in the world), but you also take away memories of an amazing culture and traditions which you will never forget, as well as long-lasting friendships. This is not only an international study program; it is a life lesson which will remain forever in your mind and your heart.”

Francisco José Dávila Mora
Business Management,
Toluca Campus



This program not only allows outstanding students to take classes with students from these universities, as well as many other countries, but it also offers the Tec's best teachers the opportunity to give classes in their areas of expertise or take part in research programs.

More than 900 students have taken part in the IPE and there are currently 25 programs available.

Some of the prestigious universities included in this program are: Yale University, Korea University, Columbia University, UC Berkeley and Stanford University, among many others.



"The London School of Economics course I was enrolled in was extremely challenging, not just because of the school's reputation for stringency, but also because of the multicultural atmosphere within the classrooms. Being surrounded by some of the best students from around the world motivated me to give my best in order to make my country and myself proud."

Stephanie Meneses Gudiño

*Marketing and
Communication
Cuernavaca Campus*





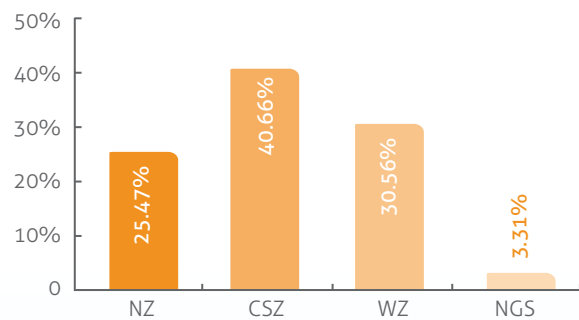
International students at the Tecnológico de Monterrey

For the Tecnológico de Monterrey it is of the utmost importance that our students have a global outlook, thus driving cultural and academic exchanges with and between students from a range of different countries. Over the past 6 years, the Tecnológico de Monterrey has received more than 25,000 international students who have taken part in academic programs at the Tec's campuses throughout México, promoting a multicultural environment and enriched classroom experiences.

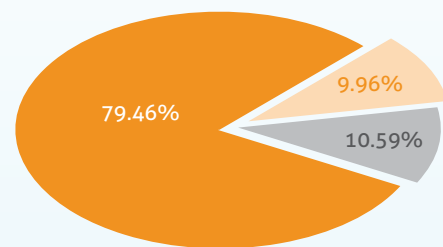
Nowadays, the presence of international students and teachers in the projects and courses offered by our university promote this international environment which favors the competitiveness of our students.

The following tables and graphs highlight the participation of international students in programs offered by the Tecnológico de Monterrey.

Distribution of international students by zone



Distribution of international students by academic level



■ High School ■ Undergraduate ■ Graduate

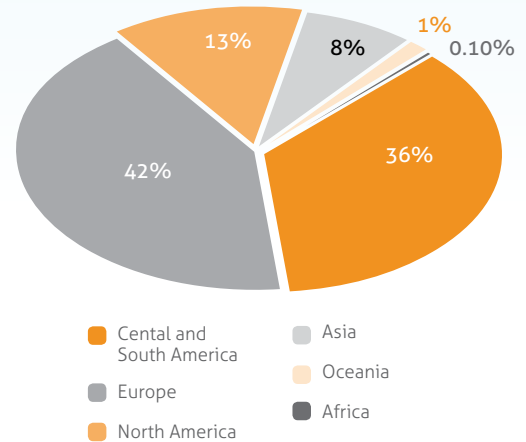
ZONE	STUDENTS			TOTAL
	High School	Undergraduate	Graduate	
Northern Zone (NZ)	169	948	129	1246
Central-Southern Zone (CSZ)	178	1277	40	1495
Western Zone (WZ)	171	1662	156	1989
National Graduate Schools (NGS)	0	0	162	162
TOTAL	518	3887	487	4892

International students' countries of origin

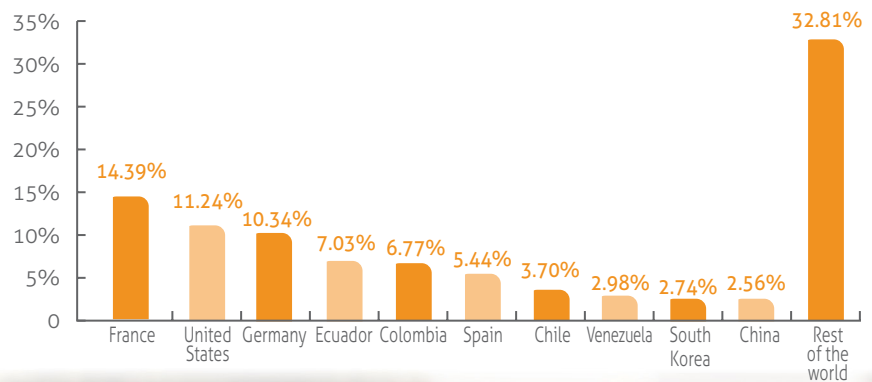
In the following graphs and table, the distribution of international students who studied at the Tecnológico de Monterrey during 2014 is shown, according to their country of origin.

REGION / COUNTRY	STUDENTS	REGION / COUNTRY	STUDENTS
NORTH AMERICA	638	India	8
United States	550	Taiwan	5
Canada	88	North Korea	2
CENTRAL AND SOUTH AMERICA	1755	Israel	2
Ecuador	344	Bangladesh	1
Colombia	331	Philippines	1
Chile	181	Indonesia	1
Venezuela	146	Lebanon	1
Peru	122	Thailand	1
Bolivia	104	Vietnam	1
Dominican Republic	86	ÁFRICA	5
Brazil	84	South Africa	3
Argentina	82	Morocco	2
Guatemala	63	OCEANÍA	64
Honduras	50	Australia	63
El Salvador	43	New Zealand	1
Costa Rica	34	TOTAL	4892
St. Kitts and Nevis	20		
Panama	17		
Cuba	15		
Nicaragua	15		
Uruguay	10		
Paraguay	4		
Antigua and Barbuda	1		
Granada	1		
Puerto Rico	1		
St. Lucia	1		
EUROPE	2069		
France	704		
Germany	506		
Spain	266		
Sweden	107		
Netherlands	83		
Denmark	65		
Finland	59		
United Kingdom	50		
Italy	44		
Belgium	42		
Austria	34		
Switzerland	25		
Czech Republic	21		
Norway	13		
Poland	12		
Hungary	9		
Turkey	7		
Slovenia	4		
Serbia	4		
Portugal	3		
Slovakia	2		
Estonia	2		
Bulgaria	1		
Cyprus	1		
Croatia	1		
Ireland	1		
Lithuania	1		
Romania	1		
Ukraine	1		
ASIA	361		
South Korea	134		
China	125		
Japan	46		
Singapore	23		
Russia	10		

Distribution of international students by region



Leading countries of origin of international students





Virtual mobility

Here at the Tecnológico de Monterrey we also offer our students the opportunity to take part in virtual internationalization programs.

In order to enrich the learning process experienced by our postgraduate students and undergraduate students

enrolled in courses which offer academic credits, the Vice-Presidency for Online Programs has developed virtual internationalization opportunities with number of foreign universities. During 2014, students took part in exchanges, certification and dual-degree programs, among others.

The following table indicates the type of international program and the number of students who took part in online programs during 2014. Students are divided by their academic level.



PROGRAM TYPE	STUDENTS		TOTAL
	Undergraduate	Graduate	
Certificates	110	197	307
Exchange Programs		63	63
Dual-Degree Programs		217	217
Study Trips		54	54
Online Courses with International Conferences	688	412	1100
Online Courses with International Leaders	2506		2506
Tony Blair Faith Foundation	791		791
ANNUAL TOTAL	4095	943	5038

Below you will find the number of students from the Tecnológico de Monterrey who took part in an online international program, divided by foreign institution where the program is given.

INSTITUTIONS	STUDENTS		TOTAL
	Undergraduate	Graduate	
Canada and Spain	223		223
Chile		125	125
China		7	7
Spain		116	116
United States	2392	498	2890
United Arab Emirates		171	171
Japan		26	26
United Kingdom	1480		1480
ANNUAL TOTAL	4095	943	5038

International students enrolled in online courses at the Tecnológico de Monterrey

COUNTRY	ACADEMIC LEVEL	STUDENTS
Canada	Undergraduate	2
Australia		11
United Kingdom		1
United States	Graduate	59
Colombia		1182
TOTAL		1255



Figures at glance



PRESENCE IN MÉXICO

Monterrey	Chihuahua	Ciudad Juárez
Laguna	Saltillo	Tampico
Ciudad de México	Estado de México	Santa Fe
Toluca	Chiapas	Cuernavaca
Hidalgo	Puebla	Veracruz
Aguascalientes	San Luis Potosí	Zacatecas
Ciudad Obregón	Guadalajara	Irapuato
León	Querétaro	Sinaloa
Sonora Norte	Morelia	

INTERNATIONAL REPRESENTATIONS IN

Paris	Switzerland	Madrid
Dallas	Miami	Yale-New Haven
Boston	Chile	China
Barcelona	Montreal	Ecuador
Vancouver	East Europe	Germany
Colombia	Panama	Peru
United Kingdom & Ireland		

ACCREDITATIONS

*SACS, Southern Association of Colleges and Schools

*FIMPES, Federación de Instituciones Mexicanas Particulares de Educación Superior

95,125 Students

9,431 Lecturers

10,697 Students from the Tec Abroad

4,892 International Students at the Tec

UNDERGRADUATE AREAS

- Food and agriculture
- Architecture
- Humanities and social sciences
- Communication and journalism
- Law
- Applied art and design
- Sciences and engineering
- Business and management
- Health
- Information technologies and electronics

GRADUATE AREAS

- Business and management
- Health
- Education
- Government and public policy
- Social sciences
- Architecture and engineering
- Information technologies and electronics

RESEARCH AREAS

- Biotechnology and food
- Mechatronics
- Information technologies, communication and electronics
- Sustainable development
- Public policy
- Strategy and global businesses
- Medicine

STUDENT LIFE

- Athletics
- Performing arts
- Student associations
- Social service

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Here at Tecnológico de Monterrey,
we continue **transforming lives.**

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