



TECNOLOGICO
DE MONTERREY®

International Student Mobility

REPORT



2013

VISION

At the [Tecnológico de Monterrey](#)
we form leaders with entrepreneurial
spirit, a humanistic outlook and who are
competitive on a global scale.



Contents

Introduction	5
I. Presence in Mexico and Presence Abroad	6
II. International Student Mobility	8
III. Students from the Tecnológico de Monterrey Abroad	11
a. Students by Academic Level	12
b. Student Destinations	13
c. Special Programs	14
IV. International Students at the Tecnológico de Monterrey	15
a. International Students by Academic Level	16
b. International Students by Country of Origin	17
Glossary	18



Here at the Tecnológico de Monterrey, we focus on 5 key values:

- **Innovation**

We come up with ideas and make them a reality; we break paradigms, take risks and learn from our mistakes.

- **Global Vision**

We live and work as part of a global culture, and we promote diversity.

- **Teamwork**

We promote collaborative work, and we strive for collective success over individual achievements.

- **Humanistic Outlook**

We respect people's dignity, and we are supportive.

- **Integrity**

We behave ethically, and we are honest, austere and congruent.



Introduction



For 7 decades, the Tecnológico de Monterrey has been a benchmark for the private higher education sector in Mexico and Latin America. We have driven domestic and regional growth through research, entrepreneurship and social development.

At the Tecnológico de Monterrey, we know that today's society demands citizens with a global outlook who show a sincere appreciation for diversity and who have the ability to adapt to a wide range of culturally diverse environments. That is why internationalization is a fundamental pillar for our institution.

In order to ensure that our students and teachers fully develop these intercultural habits, each campus promotes, on an on-going basis, the incorporation of teachers from different countries, international mobility for lecturers, and student exchanges to all 5 conti-

nents. During study sessions or collaborative projects, the entire community takes part in multicultural dialog, thus creating a learning environment which is conducive to developing intercultural habits, respect, and appreciation for other people's cultures.

Quacquarelli Symonds (QS), a British ratings agency, has rated the qualities of educational institutions in a number of different areas, including internationalization. In 2013, the Tecnológico de Monterrey was awarded a 5-star rating by QS Star Rating, ranking it as a world-class university in areas such as teaching, internationalization, employability, innovation, infrastructure and commitment to the community. Around 40 universities currently have a global five-star rating, and the Tecnológico de Monterrey has become the first university in Mexico to be awarded this rating.

Presence in Mexico and Presence Abroad

We are a multi-campus university institution with a presence throughout Mexico and in 13 countries.

Presence in Mexico

31 campuses
in Mexico



Our Campuses

Northern Zone

- Cumbres Campus
- Eugenio Garza Lagüera Campus
- Eugenio Garza Sada Campus
- Monterrey Campus
- Santa Catarina Campus
- Valle Alto Campus
- Chihuahua Campus
- Ciudad Juárez Campus
- Laguna Campus
- Saltillo Campus
- Tampico Campus

Central-Southern Zone

- Mexico City Campus
- State of Mexico Campus
- Santa Fe Campus
- Toluca Campus
- Chiapas Campus
- Cuernavaca Campus
- Hidalgo Campus
- Puebla Campus
- Veracruz Campus

Western Zone

- Aguascalientes Campus
- San Luis Potosí Campus
- Zacatecas Campus
- Ciudad Obregón Campus
- Guadalajara Campus
- Irapuato Campus
- León Campus
- Querétaro Campus
- Sinaloa Campus
- Sonora Norte Campus
- Morelia Campus

EGADE Business School and EGAP Government and Public Policy

- EGADE Mexico City
- EGADE State of Mexico
- EGADE Latinoamérica
- EGADE Monterrey
- EGADE Santa Fe
- EGAP Mexico City
- EGAP State of Mexico
- EGAP Monterrey
- EGAP Santa Fe



19

International Liaison
Offices and Branches
around the world

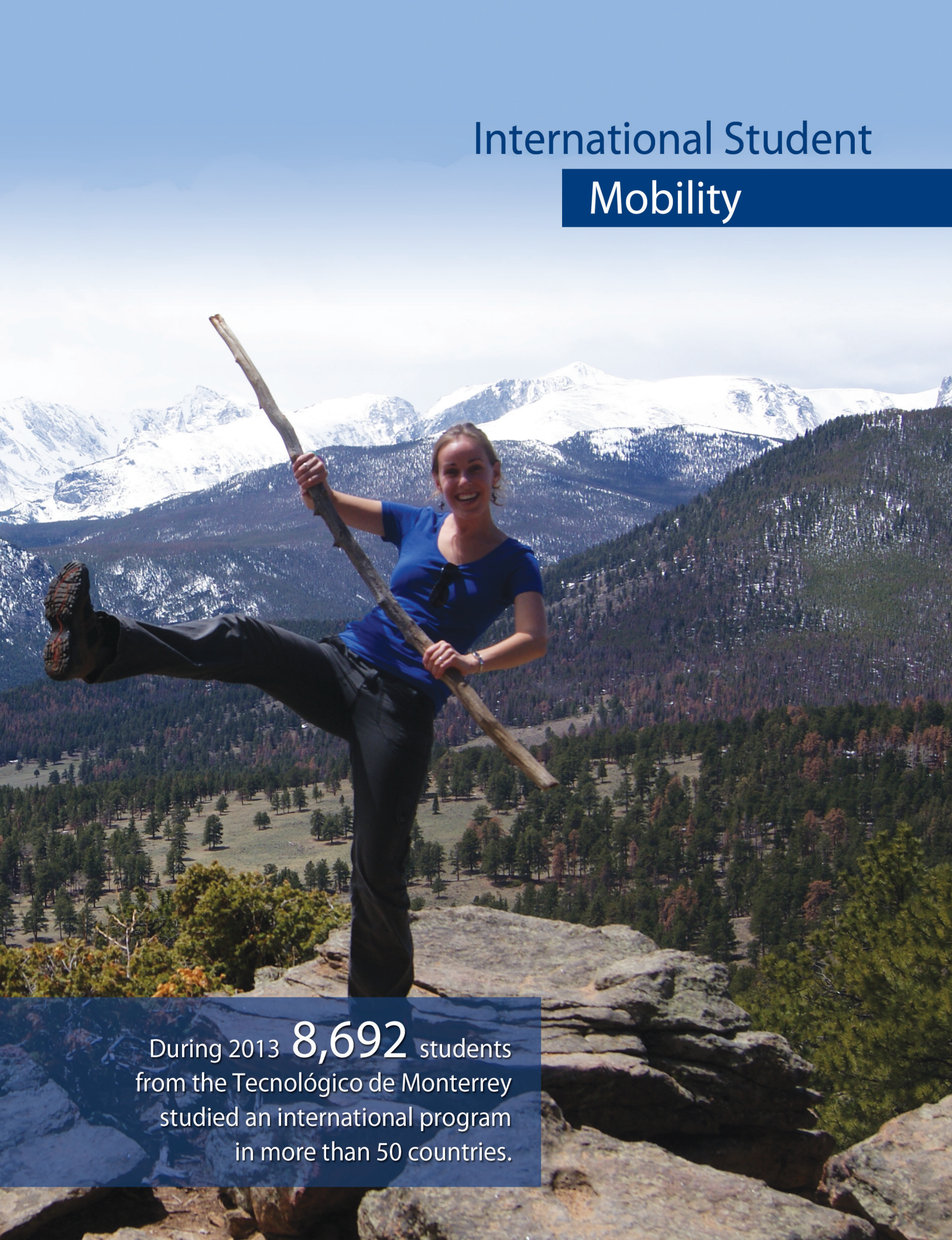


International Representations

- Barcelona
- Bogota
- Boston
- Chile
- Dallas
- Freiburg
- Guayaquil
- Houston
- Madrid
- Medellin
- Miami
- Montreal
- Panama
- Paris
- Peru
- Dominican Republic
- Shanghai
- Vancouver
- Yale - New Haven



International Student Mobility



During 2013 **8,692** students from the Tecnológico de Monterrey studied an international program in more than 50 countries.

International Student Mobility

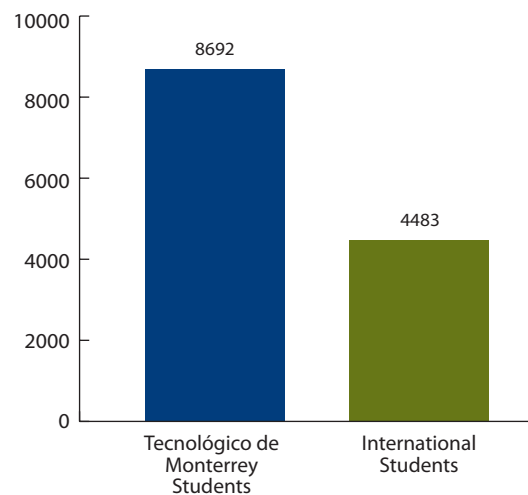
Student mobility is an essential component of the Tecnológico de Monterrey's vision, and it forms an important part of the processes of cooperation, exchange and integration among Higher Education institutions around the world.

In order to drive and promote international education, during 2013 1,199 academic opportunities were offered to students from the Tecnológico de Monterrey to study abroad. Some 8,692 students, who travelled to more than 50 countries, took part in these International Programs.

In order to offer our students a multi-cultural environment, the Tecnológico de Monterrey promotes a cultural academic environment throughout all of its campuses by attracting international students. In 2013, 4,483 international students came to the Tecnológico de Monterrey from 71 different countries.

The table and graph below show, by geographical zone, the distribution of the number of students from the Tecnológico de Monterrey who studied in another country, as well as the international students who studied at one of our campuses.

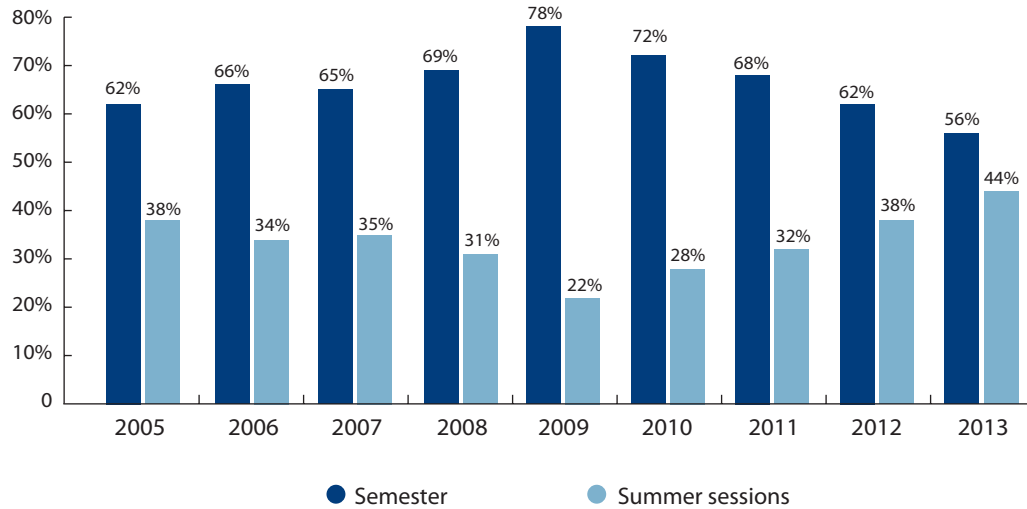
Student Mobility 2013



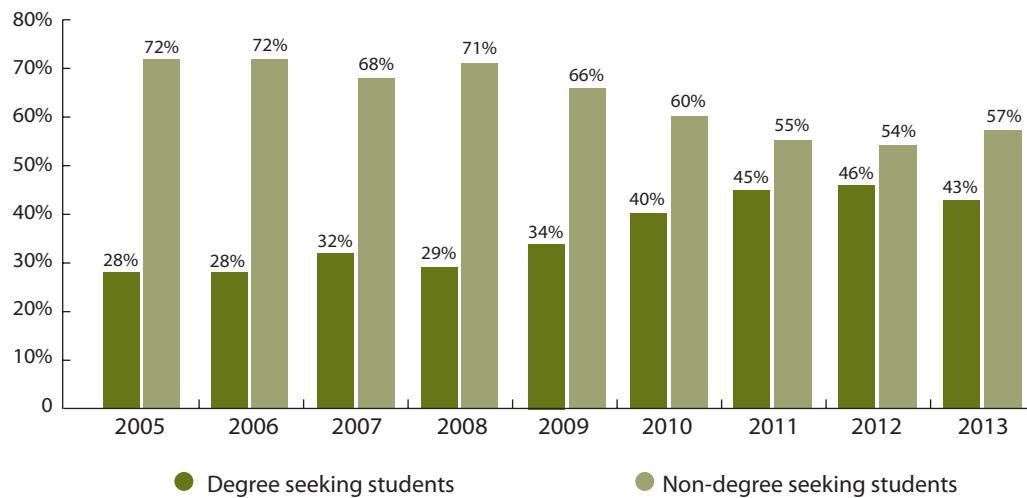
Since 2000, more than 88,000 students from Tecnológico de Monterrey have studied abroad. We also have received more than 55,000 international students at our campuses.



Students from Tecnológico de Monterrey Abroad



International Students at the Tecnológico de Monterrey



Students from the Tecnológico de Monterrey Abroad



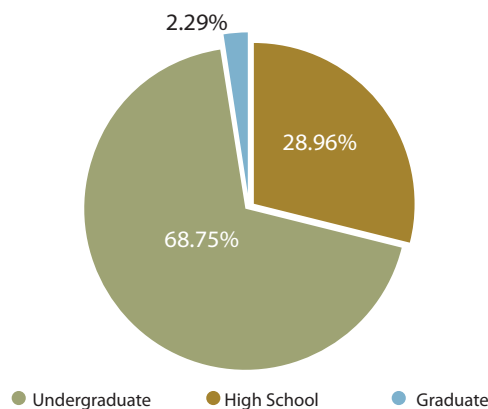
More than **43%** of our students who graduated in 2013 took part in an international academic experience during their studies.

Students from the Tecnológico de Monterrey Abroad

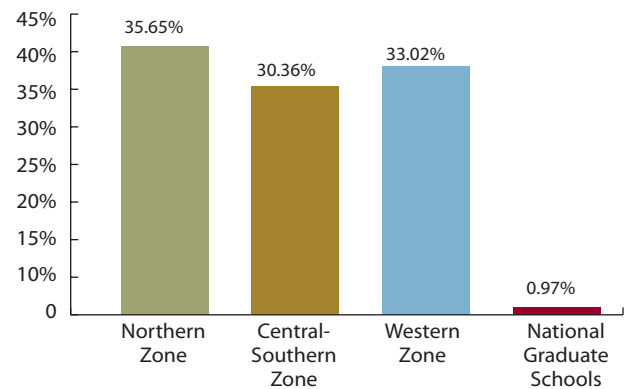
Internationalization has become a key driving force behind social transformation and learning. The Tecnológico de Monterrey has distinguished itself as one of the universities with the highest number of international academic cooperation relations in Latin America.

ZONE	STUDENTS			TOTAL
	High School	Undergraduate	Graduate	
Northern Zone	737	2350	12	3099
Central-Southern Zone	868	1756	15	2639
Western Zone	912	1870	88	2870
National Graduate Schools	0	0	84	84
TOTAL	2517	5976	199	8692

Tecnológico de Monterrey
Students Distribution
by Academic Level



Tecnológico de Monterrey
Students Distribution
by Zone



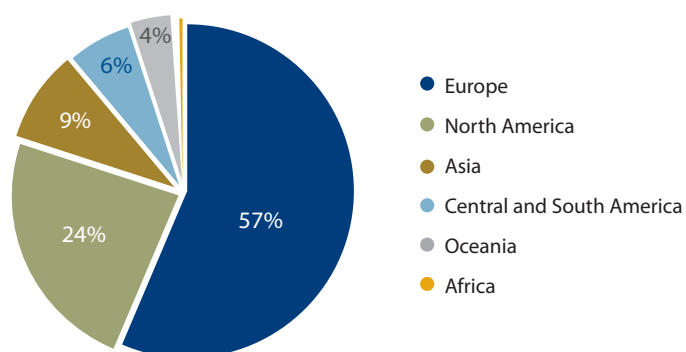
In 2013, we received a five-star rating from QS Star Rating, showcasing our institution as a world-class university. More than 43% of our university graduates from 2013 took part in an international academic experience during their studies.



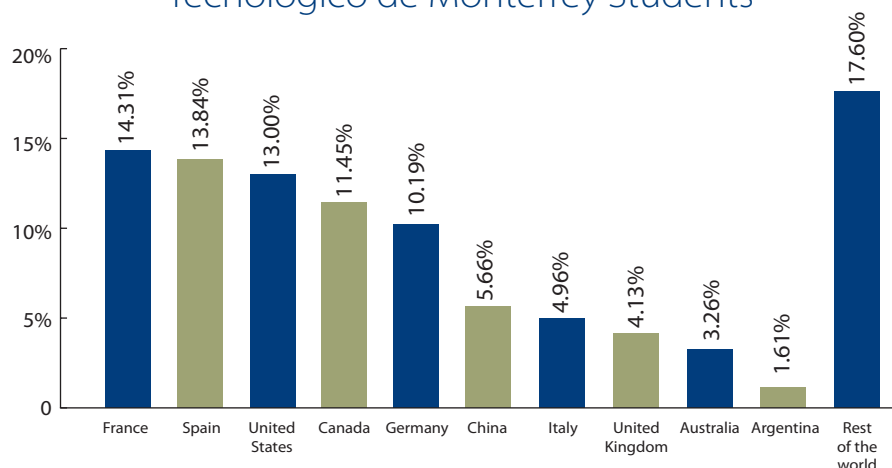
Student Destinations

During 2013, students from the Tecnológico de Monterrey had the opportunity to travel to more than 50 countries in order to continue their studies. In the following graphs and tables, you can see the numbers and percentages of students travelling to each of the regions and countries in order to take part in academic programs.

Tecnológico de Monterrey
Students Distributions by Regions



Leading Destinations of
Tecnológico de Monterrey Students



REGION / COUNTRY	STUDENTS
NORTH AMERICA	2125
United States	1130
Canada	995
CENTRAL & SOUTH AMERICA	520
Argentina	140
Brazil	102
Chile	79
Costa Rica	46
Cuba	39
Colombia	32
Panama	27
Ecuador	13
Dominican Republic	9
Uruguay	4
Peru	3
Puerto Rico	1
Regions of South America	25
EUROPE	4978
France	1244
Spain	1203
Germany	886
Italy	431
United Kingdom	359
Sweden	120
Slovaquia	102
Hungary	88
Switzerland	81
Belgium	77
Finland	49
Denmark	48
Netherlands	43
Czech Republic	34
Croatia	30
Portugal	26
Austria	23
Norway	19
Ireland	15
Poland	14
Slovenia	12
Monaco	6
Serbia	2
Iceland	1
Regions of Europe	65
ASIA	768
China	492
South Korea	71
Japan	46
Singapore	42
Turkey	17
Thailand	11
Indonesia	7
Russia	5
India	1
Regions of Asia	76
OCEANIA	300
Australia	283
New Zealand	17
AFRICA	1
Ghana	1
TOTAL	8692

Special Programs

The Tecnológico de Monterrey forges strategic alliances with prestigious universities around the world. As a result of this collaboration, dual-degree programs and special projects, such as the International Program of Excellence (IPE HONORS), are made possible. The latter offers outstanding students from the Tecnológico de Monterrey the opportunity to study for a summer, a semester or a year at the best universities in the world. This program not only allows outstanding students to take classes with students from these universities, as well as many other countries, but it also offers the Tec's best teachers the opportunity to give classes in their areas of expertise or take part in research programs.

More than 800 students have taken part in the IPE HONORS and there are currently 18 programs available.



"The world now seems small to me; I now have more friends and a lust for life."

Jorge Duarte, UC Berkeley



"Achieving my goals at Yale made me aware that I have a lot more going for me than I had previously thought, and this has led me to continue to overcome challenges and exceed my own expectations. It is fundamentally important for university students to study abroad and learn more about the rest of the world. Only like this, through education and experience, can new generations of people with a global outlook be created."

Ana Dávila, Yale University.

International Students at the Tecnológico de Monterrey



During 2013 **4,483** international students from 71 countries came to our campuses promoting a multicultural environment.

International Students at the Tecnológico de Monterrey

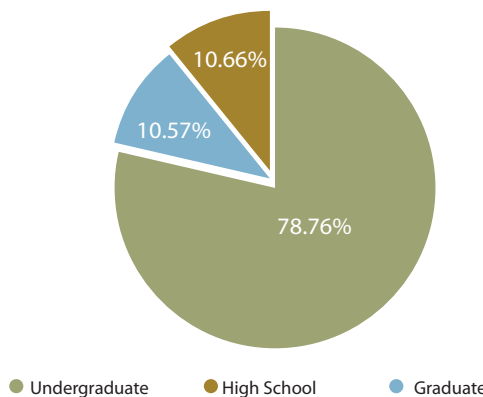
For the Tecnológico de Monterrey it is of the utmost importance that our students have a global outlook, thus driving cultural and academic exchanges with and between students from a range of different countries. Over the past five years, the Tecnológico de Monterrey has received more than 20,000 international students who have taken part in academic programs at the Tec's campuses throughout Mexico, promoting a multicultural environment and enriched classroom experiences.

Nowadays, the presence of international students and teachers in the projects and courses offered by our university promote this international environment which favors the competitiveness of our students.

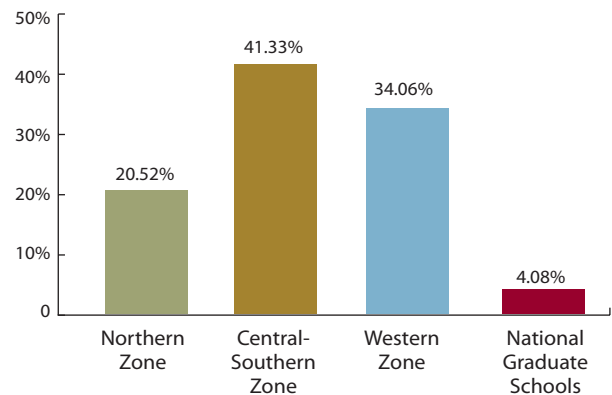
The following tables and graphs highlight the participation of international students in programs offered by the Tecnológico de Monterrey

ZONE	STUDENTS			TOTAL
	High School	Undergraduate	Graduate	
Northern Zone	135	678	107	920
Central-Southern Zone	183	1287	57	1527
Western Zone	160	1566	127	1853
National Graduate Schools	0	0	183	183
TOTAL	478	3531	474	4483

Distribution of International Students by Academic Level



Distribution of International Students by Zone

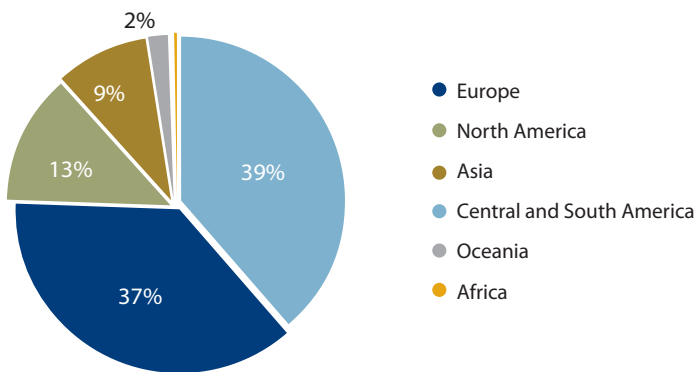




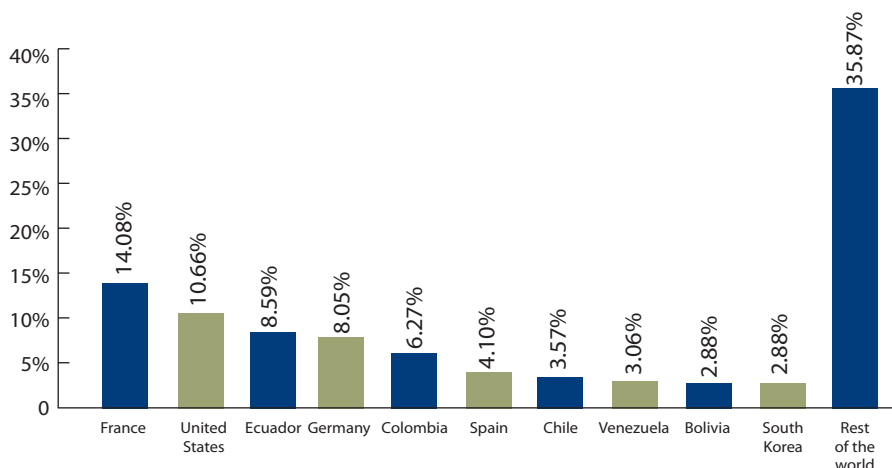
International Students by Country of Origin

In the following graphs and table, the distribution of international students who studied at the Tecnológico de Monterrey during 2013 is shown, according to their country of origin.

Distribution of International Students by Regions



Leading Countries of Origin of International Students



REGION / COUNTRIES	STUDENTS
NORTH AMERICA	593
United States	478
Canada	115
CENTRAL & SOUTH AMERICA	1731
Ecuador	385
Colombia	281
Chile	160
Venezuela	137
Bolivia	129
Peru	110
Dominican Republic	89
Argentina	79
Costa Rica	64
Brazil	63
Guatemala	56
El Salvador	49
Honduras	45
Panama	24
Nicaragua	18
Cuba	16
Paraguay	9
Uruguay	8
Puerto Rico	4
Granada	2
Antigua and Barbuda	1
Belize	1
Santa Lucía	1
EUROPE	1659
France	631
Germany	361
Spain	184
Netherlands	99
Sweden	71
United Kingdom	45
Denmark	43
Italy	39
Belgium	36
Finland	34
Austria	20
Czech Republic	18
Norway	14
Switzerland	14
Poland	12
Ireland	8
Hungary	6
Slovakia	7
Serbia	5
Croatia	3
Portugal	3
Bulgaria	2
Iceland	1
Lithuania	1
Romania	1
Ukraine	1
ASIA	420
South Korea	129
China	116
Japan	111
Singapore	24
Russia	18
Turkey	5
Indonesia	4
North Korea	3
India	2
Israel	2
Afghanistan	1
Armenia	1
Iran	1
Lebanon	1
Thailand	1
Vietnam	1
AFRICA	1
South Africa	1
OCEANIA	79
Australia	75
New Zealand	4
TOTAL	4483

Glossary

Campus: A physical space, property or land in legitimate use and pertaining to the Tecnológico de Monterrey, in which are located the Institution's own facilities and service centers, as well as those under its control.

QS Stars Evaluation: QS Stars is a leading British company specializing in international university rankings. It offers universities the opportunity to showcase their strengths through the ranking they achieve, which is carried out using an evaluation system which grades strengths and provides the institution with a star rating stemming from the audit.

Internationalization: The necessity to find new markets in response to the strong competition within our local or domestic market.

Student Mobility: The possibility of taking part in a study program at an international Institution, with which there is an existing agreement framework. For the Tecnológico de Monterrey, this mobility period is included in all academic syllabi and is therefore obligatory.

IPE HONORS: International Program of Excellence Honor is a specialized program for outstanding students from the Tecnológico de Monterrey.

Zone: The organizational areas into which the Tecnológico de Monterrey is divided. These zones represent a group of campuses or schools depending on their geographical region.

International Students: These are students of nationality other than Mexican who are attending an academic program or are on an academic stay at Tecnológico de Monterrey.

Degree Seeking International Students: Are international students enrolled in an academic program to earn an undergraduate or graduate degree from Tecnológico de Monterrey.

Non-Degree Seeking International Students: Are international students enrolled for an academic period at Tecnológico de Monterrey.



Scan
the code to download
the report on your mobile device



Get the free app at
<http://gettag.mobi>



The original edition of this document and its printed and electronic publication is responsibility of the Academic Vice Presidency and the International Program Division of the Tecnológico de Monterrey.

Any total or partial reproduction of the content of this document by any means whatsoever by individuals and for activities unaffiliated with the Instituto Tecnológico de Estudios Superiores de Monterrey without its express prior written authorization is prohibited.

Copyright © Instituto Tecnológico y de Estudios Superiores de Monterrey,
Eugenio Garza Sada 2501, Col. Tecnológico, 64849, Monterrey, Nuevo León, Mexico. 2014.



Here at the Tecnológico de Monterrey,
we continue to **transform lives.**

itesmvi@servicios.itesm.mx