



TECNOLÓGICO  
DE MONTERREY



Student  
**Mobility**  
Report 2011



Photograph taken by student Elizabeth Álvarez Martínez.

Title: Vivid House.

Location: Sydney, Australia.

“The most important symbol of Sydney, lit by night, not only did it highlight the beauty of the landscape, but it made you feel the power and the importance of art in the city.”

At the **Tecnológico de Monterrey**

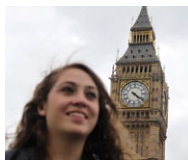
we educate **citizens** with integrity  
with humanistic **values**,  
social responsibility, entrepreneurship,  
and an **international outlook**.

We are a **multi-campus** university institution  
with presence **throughout Mexico** and in  
14 different countries through our **international  
sites and liaison offices**.

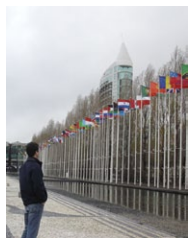
For over six decades we have set the  
standard for private higher education  
in Mexico and Latin America.

We have triggered the **country's growth**  
through **research, entrepreneurship**  
and **social development**.

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# INTRODUCTION

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At the Tecnológico de Monterrey we want our students to have the opportunity to know other geographic locations during their academic stay in other institutions. Above all and most importantly, is the first-hand experience of our students, their interaction with peers from other cultures and educational methods and backgrounds; their enthusiastic exploration, and the meaning of their learning, which allows them to expand and transform their way of thinking, of solving problems and relating to others.

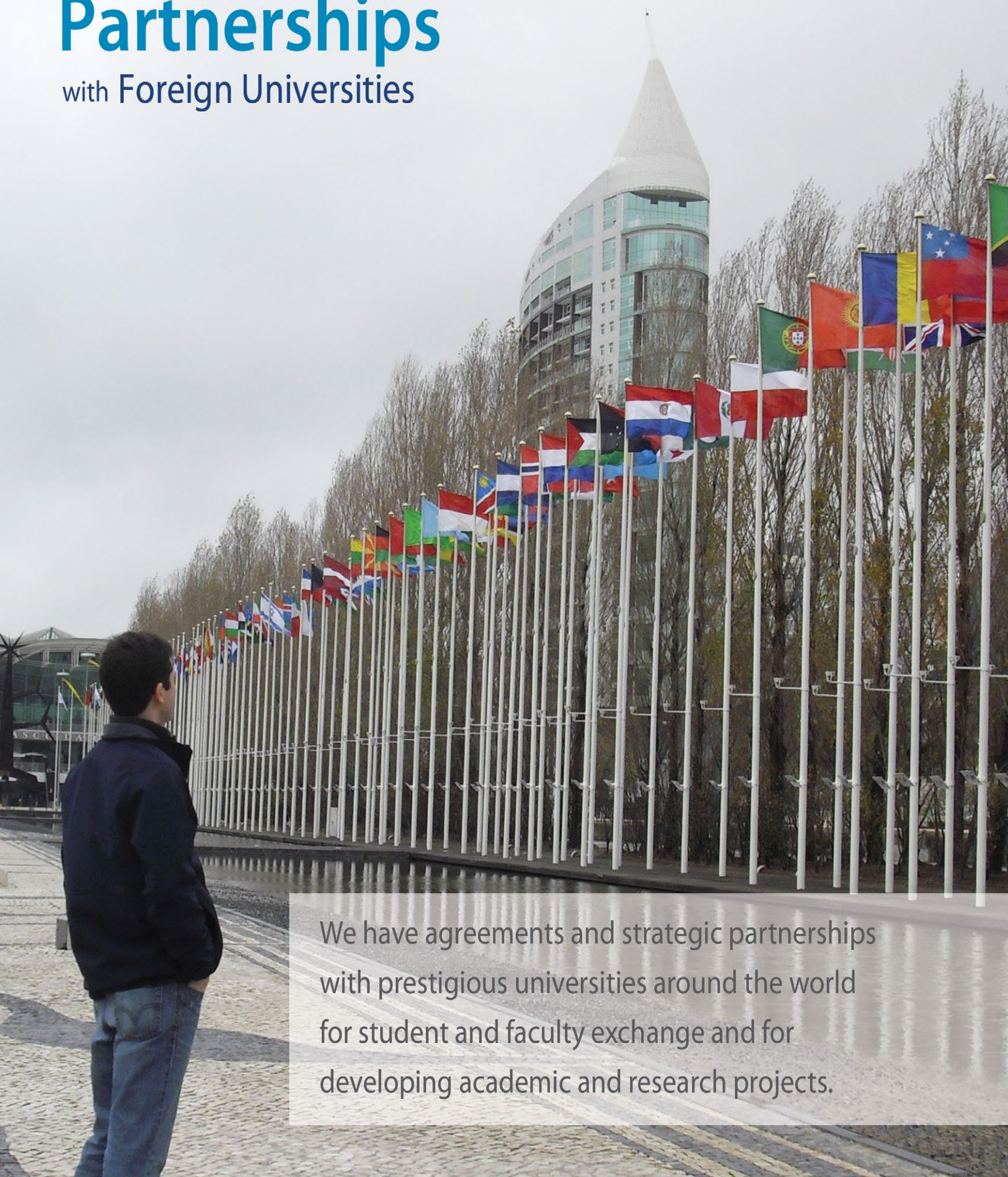
This interaction with people from different cultures in a rich educational setting creates an environment for each student to become aware of what identifies and differentiates him from others. This is the triggering drive for students to develop their understanding of different cultures, to rapidly adapt and work effectively and efficiently in other international and intercultural contexts.

Our campuses gather a great wealth in cultural diversity. More than 50 different nationalities are represented among the faculty in our campuses, while every classroom receives students from the different regions of Mexico, as well as 4500 students from other countries every year. By interacting in class, while studying, working on team projects, solving cases or getting involved in collaborative activities, all students engage in an ongoing multi-cultural dialogue and thus create and experience a learning climate conducive to the development of their inter-cultural skills, and nurturing respect and appreciation for other ways of being in the world.



# Strategic Partnerships

with Foreign Universities



We have agreements and strategic partnerships with prestigious universities around the world for student and faculty exchange and for developing academic and research projects.

At the Tecnológico de Monterrey we have worked for many years in establishing solid relations with hundreds of universities around the world. Our academic offer is complemented with the option of attending one of the 450 universities in over 40 countries where our students and professors may participate in academic stays of different kinds.

Some of our partnerships on the different continents include:

## AMERICA



Brazil

Fundação Getulio Vargas  
Universidade de São Paulo



Canada

McGill University  
Université Laval  
University of British Columbia



Chile

Pontificia Universidad Católica de Chile



United States

Harvard University  
*(John F. Kennedy School of Government)*

Yale University

Georgetown University

Carnegie Mellon University

Babson College

Stanford University

Georgia Institute of Technology

University of California, Berkeley



## EUROPE



Belgium

Katholieke Universiteit Leuven



Russia

Moscow State University



Czech Republic

Univerzita Karlova V Praze



Spain

Universidad Pontificia Comillas  
Universidad Complutense de Madrid  
Universidad de Deusto  
Universidad Politécnica de Catalunya  
Universitat Autònoma de Barcelona  
Universidad de Oviedo  
Universidad de Cantabria



France

École Polytechnique  
École Supérieure de Commerce, Paris  
Institut d'Études Politiques de Paris (SCIENCES PO)



Switzerland

École Polytechnique Fédérale de Lausanne



Germany

Hochschule Esslingen – University of Applied Science  
Technische Universität München



Sweden

Lund University



Italy

Politecnico di Milano



United Kingdom

London School of Economics  
University of Glasgow  
University of Manchester



Netherlands

Rotterdam School of Management, Erasmus University





## ASIA



China

Fudan University  
Tsinghua University



Hong Kong

Hong Kong University of Science and Technology



Japan

Ritsumeikan University  
Waseda University



Singapore

National University of Singapore



South Korea

Korea University

## OCEANIA



Australia

The University of Melbourne  
University of Sydney



New Zealand

University of Auckland



# Student Mobility 2011

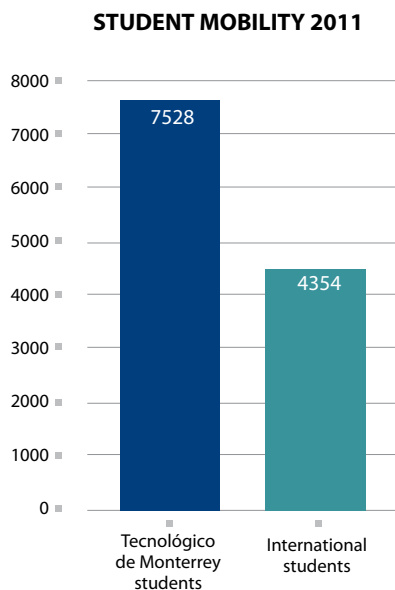


In our campuses,  
we provide both  
Tecnológico de  
Monterrey and  
international students  
with a multicultural  
academic environment.

In order to promote international education, during 2011, we offered 979 academic opportunities for Tecnológico de Monterrey students to study abroad. 7528 students participated in these programs. They traveled to 46 different countries.

At the same time, and with the purpose of providing a link between our students and the world, we strove at the Tecnológico de Monterrey to attract international students to our campuses, so as to foster an intercultural academic environment. During the year, we hosted 4354 international students from 69 different countries.

The table below shows the distribution of Tecnológico de Monterrey students that studied in other countries and the international students that attended our campuses, by zone presidency.



During **2011** there was a **12.3% increase** in the number of **students** of the Tecnológico de Monterrey that studied in **another country.**

Zone Presidencies	Tecnológico de Monterrey Students	International Students
Metropolitan Zone of Monterrey	2332	884
Metropolitan Zone of Mexico City	1271	1072
Northern Zone	1330	248
Southern Zone	824	268
Western Zone	1681	1494
Graduate National Schools	90	388
<b>TOTAL</b>	<b>7528</b>	<b>4354</b>



# Tecnológico de Monterrey Students Pursuing Studies Abroad

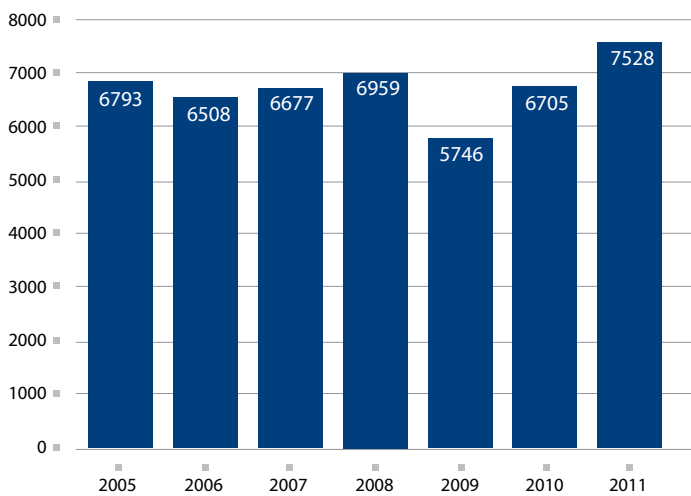
Internationalization is a part of our educational model. Studying abroad enriches the vision of our students and faculty so they can respond to globalization.

## Historical Data on Student Mobility

The Tecnológico de Monterrey stands out for being one of the most international universities in Latin America, in the last 11 years more than 70,000 of our students have taken at least one full term of their study programs abroad.

The chart shows the participation of students in academic international programs since 2005.

TECNOLÓGICO DE MONTERREY STUDENTS MOBILITY



40% of students  
who graduated in 2011  
studied abroad  
at some point during  
their academic program.



## Student Distribution by Zone Presidency

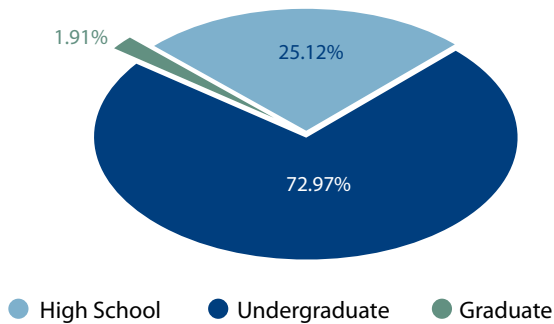
The chart shows, by campus of origin, the number of Tecnológico de Monterrey students who went to study abroad during 2011. They are distributed by zone presidency.

- 30.98% Metropolitan Zone of Monterrey (Nuevo León)
- 16.88% Metropolitan Zone of Mexico City (Mexico City and State of Mexico)
- 17.67% Northern Zone (Aguascalientes, Chihuahua, Coahuila, San Luis Potosí, Tamaulipas and Zacatecas)
- 10.95% Southern Zone (Chiapas, Veracruz, Hidalgo, Morelos, Michoacán and Puebla)
- 22.33% Western Zone (Jalisco, Guanajuato, Querétaro, Sinaloa and Sonora)
- 1.20% Graduate National Schools (Mexico City, Nuevo León and State of Mexico)



Zone Presidencies	Tecnológico de Monterrey Students			Total
	High School	Undergraduate	Graduate	
Metropolitan Zone of Monterrey	335	1977	20	2332
Metropolitan Zone of Mexico City	334	931	6	1271
Northern Zone	468	860	2	1330
Southern Zone	246	574	4	824
Western Zone	508	1151	22	1681
Graduate National Schools	-	-	90	90
<b>TOTAL</b>	<b>1891</b>	<b>5493</b>	<b>144</b>	<b>7528</b>

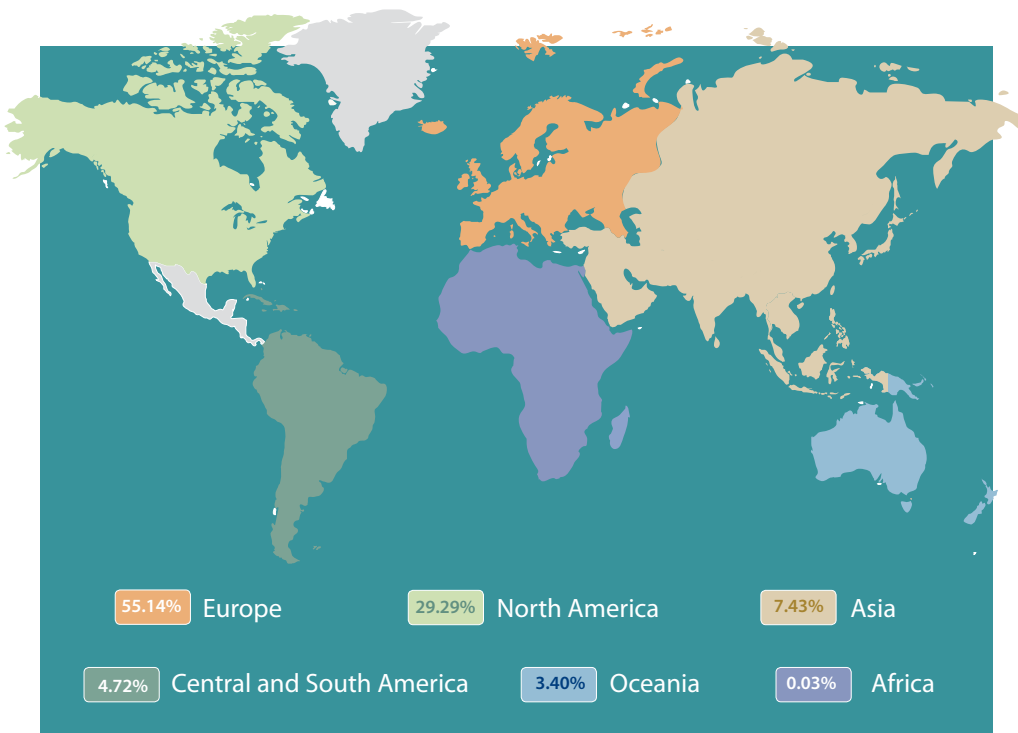
TECNOLÓGICO DE MONTERREY STUDENTS DISTRIBUTION BY EDUCATIONAL LEVEL



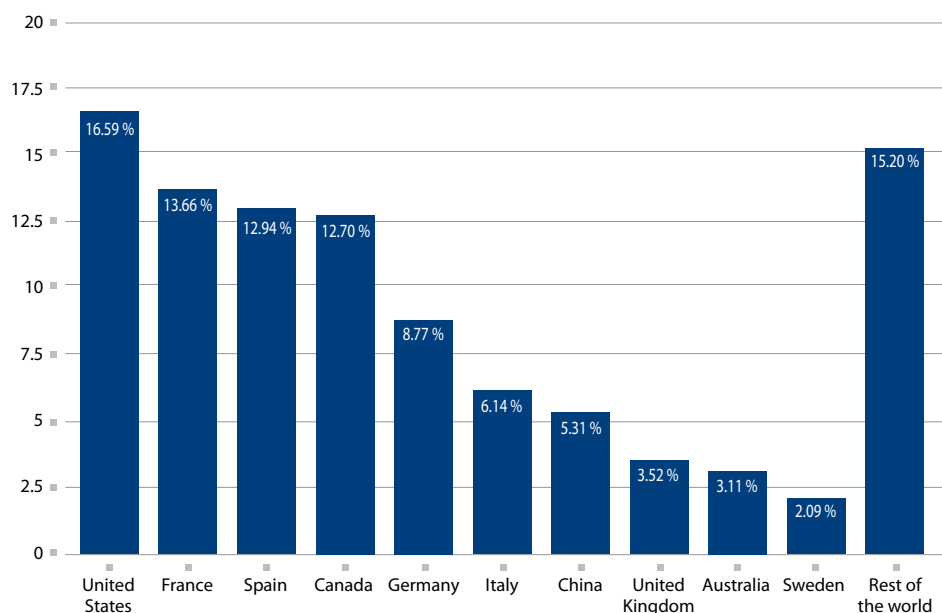
## Student Destinations

During 2011, our students had the opportunity to travel to 46 different countries where they attended classes. The table shows these students by region or country which they attended and the countries to which there was greater student mobility.

TECNOLÓGICO DE MONTERREY STUDENTS BY REGION



LEADING DESTINATIONS OF TECNOLÓGICO DE MONTERREY STUDENTS



REGIONS AND COUNTRIES	Students
<b>NORTH AMERICA</b>	<b>2205</b>
United States	1249
Canada	956
<b>CENTRAL AND SOUTH AMERICA</b>	<b>355</b>
Argentina	97
Chile	77
Brazil	64
Colombia	33
Costa Rica	13
Cuba	10
Panama	7
Peru	3
Guatemala	1
Dominican Republic	1
Venezuela	1
Regions of South America	48
<b>EUROPE</b>	<b>4151</b>
France	1028
Spain	974
Germany	660
Italy	462
United Kingdom	265
Sweden	157
Switzerland	125
Hungary	73
Netherlands	71
Finland	68
Denmark	47
Poland	46
Croatia	36
Belgium	33
Czech Republic	28
Austria	25
Norway	16
Portugal	12
Ireland	9
Monaco	2
Estonia	1
Iceland	1
Regions of Europe	12
<b>ASIA</b>	<b>559</b>
China	400
South Korea	44
Singapore	31
Japan	16
Russia	16
Thailand	2
Israel	1
Regions of Asia	49
<b>AFRICA</b>	<b>2</b>
Botswana	1
Morocco	1
<b>OCEANIA</b>	<b>256</b>
Australia	234
New Zealand	22
<b>TOTAL</b>	<b>7528</b>

The presence of foreign students and faculty in courses and projects at our campuses makes for an international academic environment, which fosters the shaping of a competitive profile in our students.

# International Students

at the Tecnológico de Monterrey

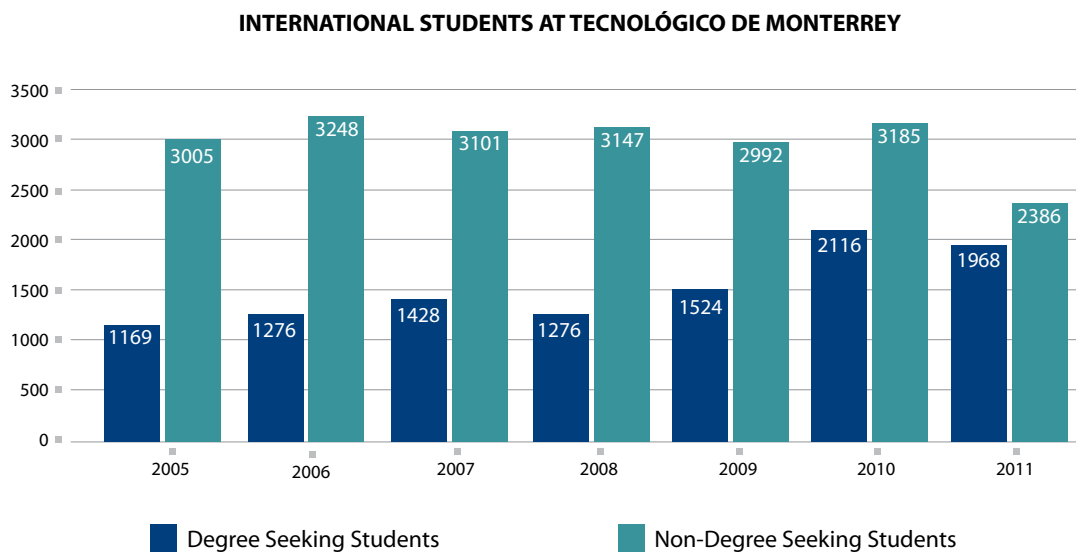




## Historical Data on International Student Mobility

In the last 11 years over 45,000 international students have attended one of our campuses in order to pursue part of their academic program or a full degree. This has allowed us to promote a multicultural environment in our classrooms through the interaction of the local students and international students that are part of the Tecnológico de Monterrey.

The chart shows the participation of international students in Tecnológico de Monterrey programs since 2005, and by their academic status distribution: Degree Seeking and Non-Degree Seeking Students.




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During 2011, international students from **69 countries** came to our campuses and integrated a **community** of great **cultural diversity**.

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## International Student Distribution by Zone Presidency

The following chart shows the international mobility of international students who studied at the Tecnológico de Monterrey in 2011, distributed by zone presidencies based on the campus they attended.

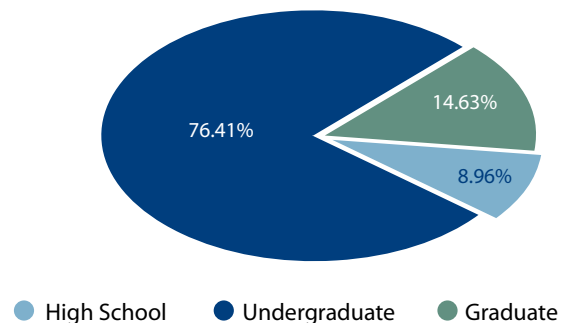
- 20.30% Metropolitan Zone of Monterrey (Nuevo León)
- 24.62% Metropolitan Zone of Mexico City (Mexico City and State of Mexico)
- 5.70% Northern Zone (Aguascalientes, Chihuahua, Coahuila, San Luis Potosí, Tamaulipas and Zacatecas)
- 6.16% Southern Zone (Chiapas, Veracruz, Hidalgo, Morelos, Michoacán and Puebla)
- 34.31% Western Zone (Jalisco, Guanajuato, Querétaro, Sinaloa and Sonora)
- 8.91% Graduate National Schools (Mexico City, Nuevo León and State of Mexico)



Zone Presidencies	International Students			Total
	High School	Undergraduate	Graduate	
Metropolitan Zone of Monterrey	62	737	85	884
Metropolitan Zone of Mexico City	86	942	44	1072
Northern Zone	122	126	-	248
Southern Zone	46	214	8	268
Western Zone	74	1308	112	1494
Graduate National Schools	-	-	388	388
<b>TOTAL</b>	<b>390</b>	<b>3327</b>	<b>637</b>	<b>4354</b>



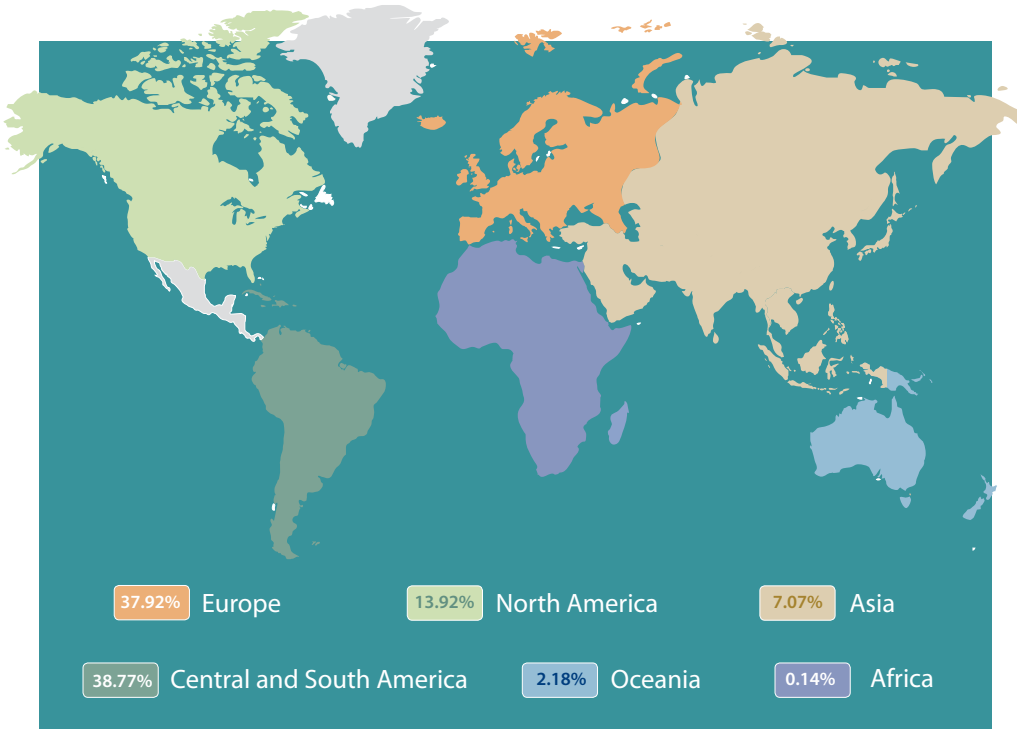
DISTRIBUTION OF INTERNATIONAL STUDENTS BY EDUCATIONAL LEVEL



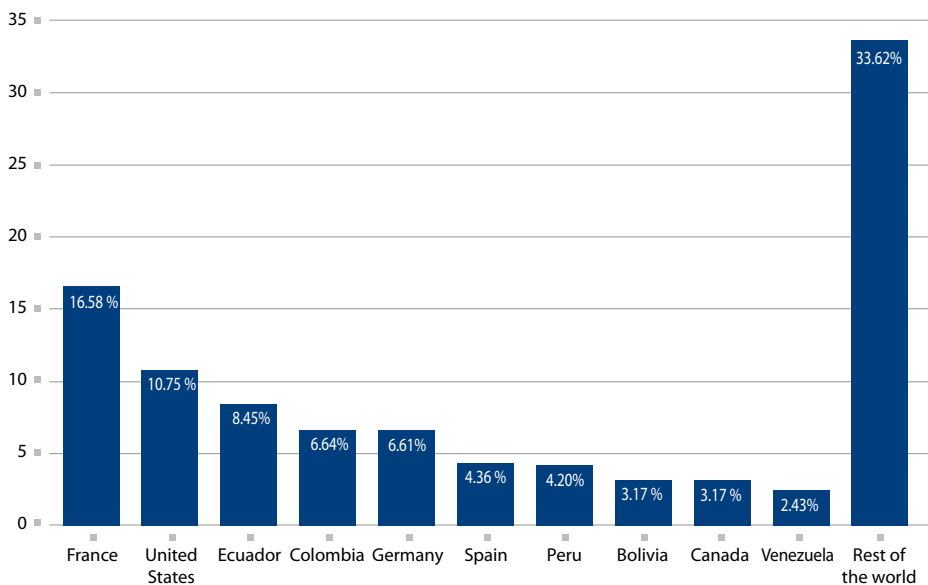
## Countries of Origin of International Students

The following chart shows the distribution of international students studying at the Tecnológico de Monterrey in 2011, distributed by country of origin.

**INTERNATIONAL STUDENTS INFLUX**



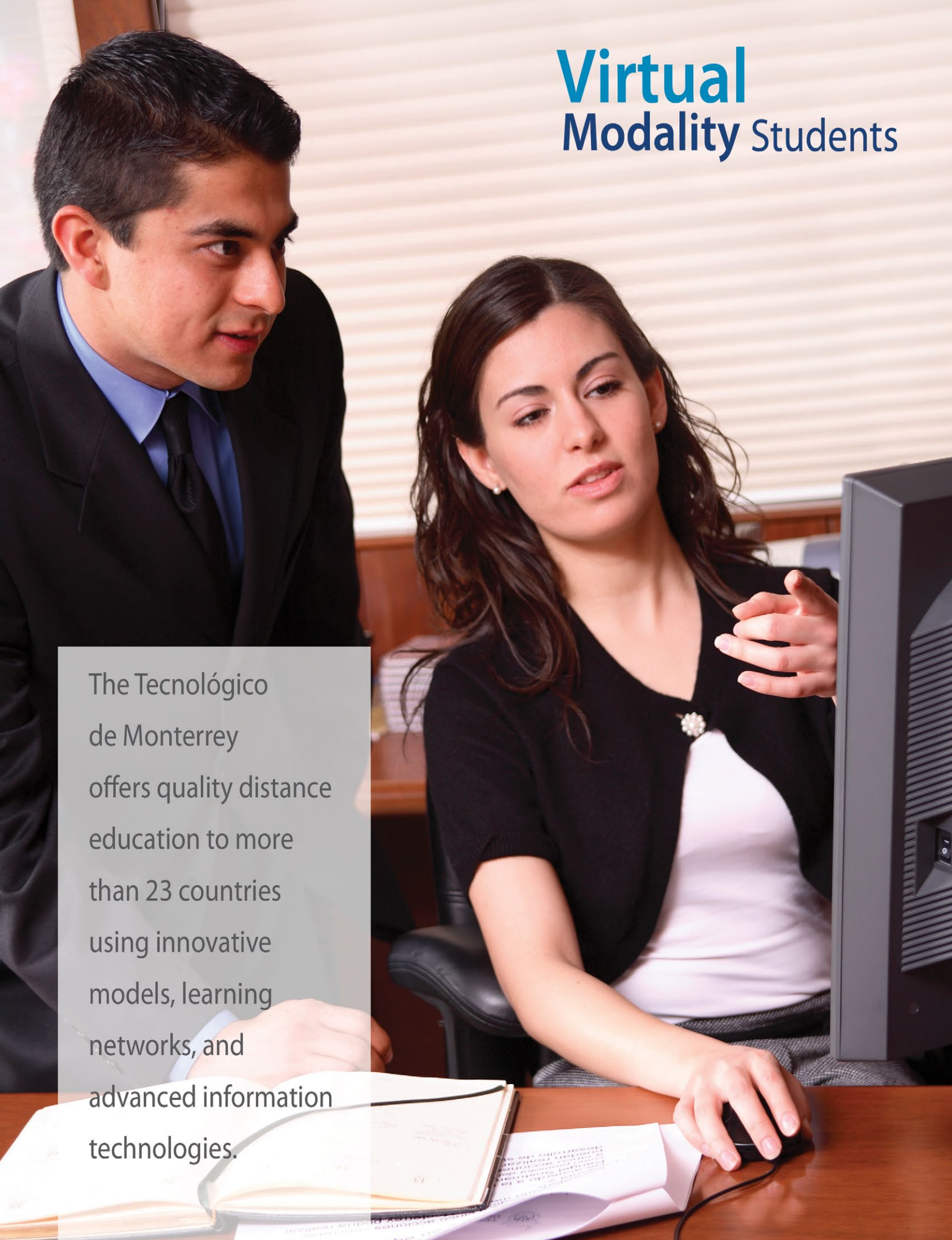
**LEADING COUNTRIES OF ORIGIN OF INTERNATIONAL STUDENTS**



REGIONS AND COUNTRIES	International Students
<b>NORTH AMERICA</b>	<b>606</b>
United States	468
Canada	138
<b>CENTRO Y SUDAMÉRICA</b>	<b>1688</b>
Ecuador	368
Colombia	289
Peru	183
Bolivia	138
Venezuela	106
Dominican Republic	83
Guatemala	77
Brazil	72
El Salvador	62
Costa Rica	60
Argentina	58
Chile	57
Honduras	37
Panama	35
Nicaragua	23
Cuba	16
Paraguay	9
Uruguay	9
Puerto Rico	3
Haiti	1
Saint Kitts and Nevis	1
Saint Vincent and the Grenadines	1
<b>EUROPE</b>	<b>1651</b>
France	722
Germany	288
Spain	190
Netherlands	89
Finland	53
Denmark	46
Sweden	42
United Kingdom	35
Italy	32
Norway	31
Belgium	26
Czech Republic	20
Switzerland	16
Poland	14
Austria	11
Hungary	7
Serbia	7
Slovak Republic	6
Portugal	5
Ukraine	4
Croatia	3
Armenia	1
Bulgaria	1
Estonia	1
Island	1
<b>ASIA</b>	<b>308</b>
China	88
South Korea	76
Japan	55
Singapore	48
Taiwan	10
Russia	8
Thailand	6
Hong Kong	5
Israel	3
Philippines	2
India	2
Iran	2
North Korea	1
Iraq	1
Vietnam	1
<b>AFRICA</b>	<b>6</b>
Nigeria	3
Morocco	2
South Africa	1
<b>OCEANIA</b>	<b>95</b>
Australia	94
New Zealand	1
<b>TOTAL</b>	<b>4354</b>

# Virtual Modality Students

The Tecnológico de Monterrey offers quality distance education to more than 23 countries using innovative models, learning networks, and advanced information technologies.



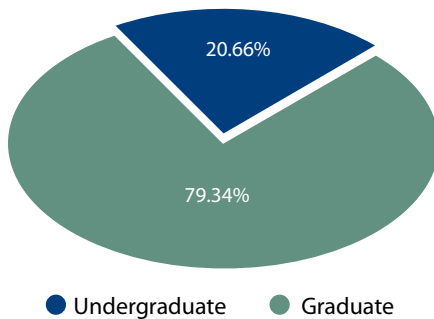
## Students in International Programs through the Virtual Modality

At Tecnológico de Monterrey we provide our students with a diversity of academic opportunities allowing them to know what is being done in their area of knowledge both nationally and internationally. These international experiences have been designed to enrich their learning process through the use of technological tools.

The chart shows the distribution of Tecnológico de Monterrey students who attended an international program in virtual modality, by educational level.

Students in Virtual Modality		
Undergraduate	Graduate	Total
125	480	605

DISTRIBUTION OF STUDENTS IN VIRTUAL MODALITY  
BY EDUCATIONAL LEVEL



During 2011, **605 students**

of Tecnológico de Monterrey  
studied an **international  
program** through the  
**virtual** modality.

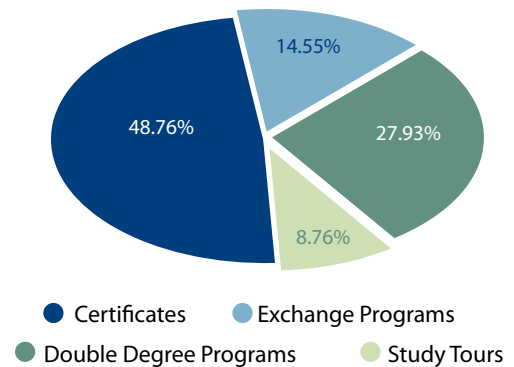


## Students in Virtual Modality by Type of Program

The table and chart shows the type of international program and the number of students who participated in virtual modality in 2011. These students are distributed by educational level.

Type of Program	Students in Virtual Modality		
	Undergraduate	Graduate	Total
<b>Certificates</b>	<b>121</b>	<b>174</b>	<b>295</b>
- Six Sigma Black Belt	-	55	55
- Stanford Advanced Project Management Certificate (SAPM)	-	49	49
- Leading for Productivity	-	25	25
- Leading for Strategic Exchange	-	15	15
- Certificate in Financial Administration	-	12	12
- Certificate in Intelligence and National Security	-	10	10
- Certificate on China	-	8	8
- Green Belt Six Sigma (GBSS)	101	-	101
- Global Issues Program	20	-	20
<b>Exchange Programs</b>	<b>4</b>	<b>84</b>	<b>88</b>
- Project Management	-	46	46
- Current Topics in Bilingual ESL	-	10	10
- International Management	-	10	10
- Administration	-	8	8
- Multimedia materials for education design and thematic tools for teaching	-	5	5
- Faculty Education in ITC and Technoethics	-	5	5
- E- Commerce	4	-	4
<b>Double Degree Programs</b>	-	<b>169</b>	<b>169</b>
- Global MBA	-	115	115
- Master in Information Technology Management	-	54	54
<b>Study Tours</b>	-	<b>53</b>	<b>53</b>
- Academic Tour - Corporate Image	-	22	22
- International Seminar in Madrid	-	18	18
- International Seminar in China	-	13	13
<b>TOTAL</b>	<b>125</b>	<b>480</b>	<b>605</b>

**DISTRIBUTION OF STUDENTS IN VIRTUAL MODALITY BY TYPE OF PROGRAM**

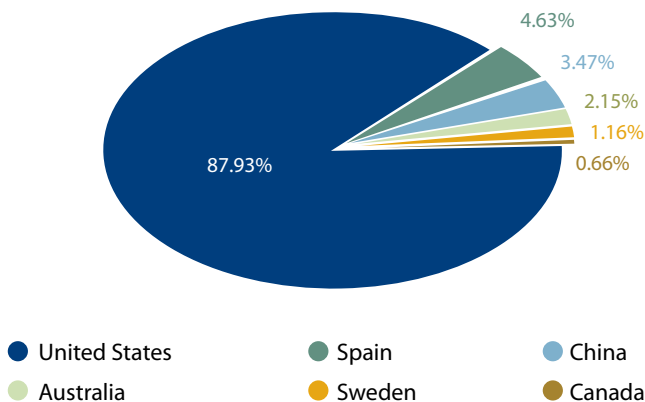


## Institutions of Origin of International Students in Virtual Modality

The following chart shows the distribution of international students in virtual modality studying an academic program at Tecnológico de Monterrey in 2011, distributed by university and country of origin.



**DISTRIBUTION OF INTERNATIONAL STUDENTS IN VIRTUAL MODALITY BY COUNTRY**



Australia

University of Melbourne	1.16%
University of Queensland	0.99%



Canada

Thompson Rivers University (TRU)	0.66%
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China

Fudan University	3.47%
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Spain

Universidad Complutense de Madrid	2.98%
Universidad de Rovira, Lleida e Islas Baleares	1.65%



Sweden

Lund University	1.16%
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United States

Arizona State University	25.79%
Thunderbird University	19.01%
Carnegie Mellon University	8.93%
Cornell University	8.60%
Stanford University	8.10%
Boston University	7.60%
Several Companies	3.64%
University of Texas at El Paso (UTEP)	3.31%
University of North Texas (UNT)	1.65%
University of Maryland University College (UMUC)	1.32%

# GLOSSARY

**Tecnológico de Monterrey Students:** These are students enrolled in a full academic program at Tecnológico de Monterrey, at any educational level.

**Campus:** The physical premises, the land, the real property, or legitimate use of Tecnológico de Monterrey, where the facilities or facilities under the control and use of the institution are located together with their service centers.

**International Students:** These are students of nationality other than Mexican who are attending an academic program or are on an academic stay at Tecnológico de Monterrey.

**Degree Seeking International Students:** Are international students enrolled in an academic program to earn an undergraduate or graduate degree from Tecnológico de Monterrey.

**Non-Degree Seeking International Students:** Are international students enrolled for an academic period at Tecnológico de Monterrey.

**Zone Presidency:** These are the organizational subdivisions of Tecnológico de Monterrey. These presidencies represent a group of campuses or schools according to the geographical region where they are located. These zone presidencies are comprised as follows:

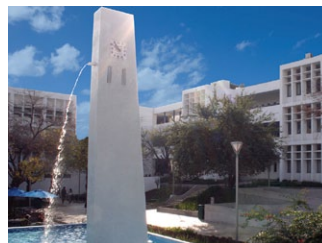
## Presidency of the Metropolitan Zone of Monterrey



Campus Cumbres



Campus Eugenio Garza Lagüera



Campus Eugenio Garza Sada



Campus Monterrey



Campus Santa Catarina



Campus Valle Alto



## Presidency of the Metropolitan Zone of Mexico City



Campus Ciudad de México



Campus Estado de México

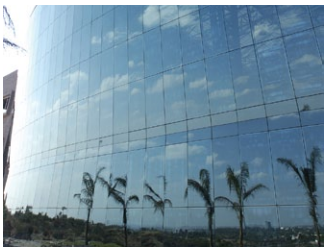


Campus Toluca



Campus Santa Fe

## Presidency of the Northern Zone



Campus Aguascalientes



Campus Ciudad Juárez



Campus Chihuahua



Campus Laguna



Campus Saltillo



Campus San Luis Potosí



Campus Tampico



Campus Zacatecas

## Presidency of the Western Zone



Campus Ciudad Obregón



Campus Guadalajara



Campus Irapuato



Campus León



Campus Querétaro



Campus Sinaloa



Campus Sonora Norte

## Presidency of the Southern Zone



Campus Central de Veracruz



Campus Chiapas



Campus Cuernavaca



Campus Hidalgo



Campus Morelia



Campus Puebla

## Presidency of Graduate National Schools



EGADE and EGAP  
Ciudad de México



EGADE and EGAP  
Estado de México



EGADE and EGAP Santa Fe



EGADE Monterrey



EGAP Monterrey





## INTERNATIONAL LIAISON OFFICES AND SITES

Cities	Director	Email
Barcelona, Spain	María Gómez García	marigome@itesm.mx
Bogota, Colombia	Teresa Moreno Villaseñor	tmoreno@itesm.mx
Boston, United States	Erika Sofía Von Raesfeld Ojeda	von.raesfeld@itesm.mx
Buenos Aires, Argentina	Miguel López Montiel	miguel.lopez@itesm.mx
Dallas, United States	Leticia Santos Zamarripa	leticia.zamarripa@itesm.mx
Fribourg, Switzerland	Antonio Pita Szczesniewski	antonio.pita@itesm.mx
Guayaquil, Ecuador	Jorge Orlando Parra Rodríguez	jparra@itesm.la
Houston, United States	Jeannette Botello Balsa	jbotello@itesm.la
Lima, Peru	Eduardo Carbajal Huerta	edcarbaj@itesm.mx
Madrid, Spain	Diana Martínez Morales	dianamm@itesm.mx
Medellin, Colombia	Mildred Berrelleza Rendón	mberrelleza@itesm.mx
Miami, United States	Luis Felipe Alvarado	lalvarado@itesm.mx
Montreal, Canada	Claudia Chávez Caraza	claudia.chavez@itesm.mx
New Haven, United States	David Osvaldo Huerta Harris	dhuerta@itesm.mx
Panama, Panama	Arturo Aguilar González	arturo.aguilar@itesm.la
Paris, France	Inés Sáenz Negrete	ines.saenz@itesm.mx
Quito, Ecuador	María Verónica Baldeón Herrera	vbaldeon@itesm.edu.ec
San José, Costa Rica	Myrna Zamora Gutiérrez	mzamora@itesm.mx
Santiago, Chile	Guillermo Hidalgo Trujillo	guillermo.hidalgo@itesm.la
Santo Domingo, Dominican Republic	Juan Manuel Juárez Herrera	jmjuarez@itesm.mx
Shanghai, China	Mercedes González Juan	mercedesg@itesm.mx
Vancouver, Canada	Cecilia Sandoval Estrada	cecilia.sandoval@itesm.mx
Washington, United States	Luz Patricia Montaña Salinas	pmontano@itesm.mx

## Internationalization Contacts at Tecnológico de Monterrey

Position	Name	Switchboard	Extension	Email
Vice President for Academic Affairs	Carlos J. Mijares López	(+52) 81 8358-2000	2641	cmijares@itesm.mx
Vice President for External Relations and Internationalization	Carlos Cruz Limón	(+52) 81 8358-2000	2300	ccruz@itesm.mx
Vice President for International Affairs	Enrique A. Zepeda Bustos	(+52) 81 8358-2000	3978	eazepeda@itesm.mx
Director of International Programs Division	Jesús Enrique Ramos Reséndiz	(+52) 81 8358-2000	3502	jerr@itesm.mx



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