CAMPUS PUEBLA
Campus Puebla - During the week at Tecnológico de Monterrey Campus Puebla, we will learn and analyze aspects about memory, space and music. We will also explore the "Pueblo Barroco" by contrasting the "Spanish Baroque" of the Rosario Chapel with the "Mexican Baroque" of Santa María Tonantzintla. Tracing the crossings between image and music, mainly through the Villancico genre and following the traces of its distinctive and vernacular cultural past. The concept of magical space will be explored as well as how music generates identity for these kinds of settlements. We will visit the archaeological ruins of Guayacan and will have a close encounter with the music scenario of the traditional dances of Puebla. As a conclusion, we will put together a "sound travel diary" to be edited at the "Tez" facilities, as well as a short presentation of the project.

CAMPUS MONTERREY
Campus Monterrey - ISummer 2019 will finish with a two-week residence at Tecnológico de Monterrey Campus Monterrey. The core of activities will include workshops and lectures as well as field work exercises that will cover topics ranging from film music to migration phenomena, reflected on music genres such as the Cuadrille Music, Banda Sanmines and the NacoCoronita. The music/folklore traditions and scenery will be explored by visiting the Biblioteca Caravantia, Auditorio Banamex, Parque M, the Barrio Antiguo and Villa de Santiago. Activities will also include a masterclass followed by a Q&A session on music production entrepreneurship by one of the leading producers/artists in town and the public presentation of the fine projects.

FEES AND TUITION
$3600 USD for independent students. DEADLINE APPLICATION: May 24th 2019 and $1600 USD for exchange students.

MUSIC, MEMORY & IDENTITY
for more info: isummer@itesm.mx

ONE COUNTRY, THREE CITIES
Mexico City • Puebla • Monterrey

ONE COUNTRY, THREE CITIES
I Summer MX is a program designed for international students who love traveling and learning about new cultures.

Discover three of the most iconic cities in Mexico, visit the capital Mexico City, go to the amazing and historic Monterrey, walk through historic places in Puebla, and choose to make everlasting memories in beautiful places.

During their stay in Mexico, students will have the opportunity to live four weeks on three different campuses. They will experience and learn about different parts of the country. Each campus has special activities, and several go to, that will make their experience unforgettable.

### COURSES

#### Students will learn and advance their skills taking two courses:

- **Innovative:**
  - Company visits
  - Conferences with experts
  - Workshops
  - Trips

- **International:**
  - Mexico City
  - Puebla
  - Monterrey

### PROGRAM SCHEDULE

The focus of the week at Tec de Monterrey Mexico City Campus is to discuss the conceptual dichotomy between academic and popular music. The city offers a great opportunity for learning about Mexican music and its importance as far as music and social diversity are concerned. Students will visit sites and places relevant for the past, present, and future of the Mexican music scenario. The core of the week will cover 6 main topics:

- **Nature of sound:** basic concepts and elements of western music tradition
- **Musical Discourses:** popular-academic, folkloric-traditional, indigenous-colonial
- **Memory-Space and Music:** spatial and political phenomena related to music (19th and 20th centuries)
- **The concept of Popular Music: Concepts and Differences**
- **Popular Music in Mexico City: Pure Music phenomenon**

**MEXICO CITY SCHEDULE**

**1. H1041 Music and Society (Taught In English)**

Upon completion of this course, students will have increased their aesthetic awareness and understanding of the world by studying historical contexts, studying musical works, reading texts, using diverse analysis tools, attending concerts and musical events and conducting research projects.

**2. H3029 Overview of the Arts and Popular Cultures (Taught In English)**

Upon completion of this course, students will be able to describe the variety of popular cultural productions in Mexico and analyze the possibilities for sustainability of these activities.