

Samuel Cepeda Hernández

RESEARCH AND ARTISTIC ONLINE PROFILES AND INDEX

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SIC México: http://sic.gob.mx/ficha.php?table=artista&table_id=172

Filmografija - otok Korčula na filmu: <http://sivazona.hr/pages/filmografija-otok-korcula-na-filmu>

EDUCATION

2012- 2018	<p>PhD in Humanities Studies, School of humanities and Social Sciences in Tec de Monterrey, campus Monterrey.</p> <p>Thesis theme: <i>Visual artist's networks in Monterrey, N.L.</i> Supervisors: Dr. Julieta Cantú Delgado / Dr. Javier Serrano Bosquet</p>
2005-2006	<p>Master of Fine Arts in New Media. Transart Institute - Danube University; Krems, Austria.</p> <p><i>Thesis: Art Realities.</i> Supervisors: Dr. Wolfgang Sützl</p>
2002-2007	<p>Master in Arts. Universidad Autónoma de Nuevo León; Monterrey, N.L. Mex.</p> <p>Thesis: <i>Independent (artistic) groups in Monterrey, N.L.</i> Supervisors: Dr. Mario Mendez</p>
1995-2000	<p>Bachelor en Visual Arts. Universidad Autónoma de Nuevo León; Monterrey, N.L. Mex.</p>
1995-1998	<p>Bachelor en Graphic Design. Universidad Metropolitana de Monterrey; Monterrey, N.L. Mex.</p>
1992-1995	<p>Technical Degree in Design and Visual Communication. Esc. Ind. y Prep. Tec. Pablo Livas; Monterrey, N.L. Mex.</p>
1992-1994	<p>Technical Degree in Digital Design. Instituto de Comunicación Avanzada; Monterrey, N.L. Mex.</p>

RESEARCH EXPERIENCE

Research Head of the Research Department at Facultad de Artes Visuales (FAV), UANL. (2016-present). Leader of the Research group “Visualidad en las Sociedades del Conocimiento”

since Jul 2016. Member of the Academic affairs Committee (FAV-UANL) in the Directive Board. Member of the Sclorchips Committee (FAV-UANL). My research work is related with the Digital Humanities, STS, Visual Anthropolgy, and the critical studies of digital art and culture.

<u>Project</u>	<u>Research group</u>	<u>Themes and Activities</u>
La imagen como objeto de conocimiento	Cuerpo Académico: Visualidad en las Sociedades del Conocimiento (UANL-CA-390) Facultad de Artes Visuales, UANL.	Research Head, Research activities coordinator. (2017-2018)
Proyecto de Investigación en Arte Contemporáneo y Nuevos Medios de Representación.	MARCO/TATE Modern/Art Exchange/ UANL	Student's Coordinator (2016)
Research fellowship	Intermedia Workshop / Visual Anthropology Department (UT-Austin)	Visiting Scholar: Workshops , Seminars and Research activities with graduates (Jan-Jun 2015)
Tecnologías de Información y Comunicación (TIC's) en la Seguridad Pública de México	Instituto Latinoamericano de Ciudadanía y Fundación Motorola	Field Interviewer (2014) with security chiefs of Monterrey NL & Saltillo Coah.
El proyecto Agrícola México	Tec de Monterrey, Campus Monterrey - CONACYT	Visual and Historic research about photographic influences in México by FSA photographers during 30's-40's (2014-present)
Art Realities	Master Thesis	To re-question realities throughout aesthetically means of visual arts, throughout the methodology and language of science. (2005-2006)
Independent (artistic) groups in Monterrey, N.L.	Master Thesis	Exploration of underground scene of artistic collectives in Monterrey city. (2002-2007)

TEACHING EXPERIENCE

(2006-2012) -
(2016-present)

Full time Teacher, Universidad Autónoma de Nuevo León
- Graduated Courses

Title: Art Studies Seminar I

- Humanities discourses
- Media and Intermedia studies
- Art and Media practices

Title: Art Studies Seminar II

- Actor Network Theory
- Digital Humanities
- Art Research theory and Practice.

- Undergraduate Courses

Title: Art & Media

- Media history and Digital Humanities
- Critical Studies of Culture & Media
- Art and Media creation.

Title: Aesthetics Theorists

- Aesthetics Periods
- Aesthetics Concepts
- Aesthetics social functions

Title: Semiotics

- Pre-semiological perspectives from philosophy.
- Semiotics as general theory of culture.
- Semiotics in visual production.

Title: Sociology and theories of contemporary art and design

- Boundaries between Art and Design from sociological perspectives.
- Boundaries between Art and Science.
- Rhetoric of images.

2010-2012

Part time Teacher, Tec de Monterrey, campus Monterrey.

Course Title: Photography and Digital Imaging (AV1000)

- Concepts and techniques related to the characteristics and behavior of light, and the formation, capture, and processing of digital and analog images
- Operation of photographic equipment
- Photographic aesthetics and composition
- The ethical, legal, and professional aspects of photography

Course Title: Audiovisual Language and Narrative (AV1004)

- Narrative, creative, and technical management of the basic elements of audiovisual language and of the production process.
- Using audiovisual concepts for creation of linear and interactive audiovisual narratives.
- Basic digital technologies of recording and editing image and sound.
- Basics of production for short fiction film in digital video.

2006-2010

Part time Teacher. Centro de Estudios Superiores de Diseño de Monterrey ([teachers web](#))

Course Title: Multimedia Workshop II

- Basic Concepts of experimental video.
- Contemporary video art concepts.

- Production of videoart.

HONOURS AND AWARDS

- **FONCA fellowship** (2005-2006), for foreign studies.
- **PROMEP Award** (2012-2015), from the Secretaría de Educación Pública of México.
- **CONACYT fellowship** (2012-2016), for graduated studies.
- **Advanced standing admission** (2005), at Transart Institute – Danube Universität MFA in New Media Program.

CONFERENCE AND WORKSHOPS

2017	Conference: “Arte y Medios Digitales. La creación como procedimiento de autoconfiguración”	Universidad Nacional Mayor de San Marcos, Lima, Perú.
2017	Conference: “Redes de creación digital en las artes visuales”	Centro de Estudios Interculturales del Noreste (U-ERRE, MTY)
2017	Workshop: “Colectivo de fotografía comunitaria, la fotografía como proceso auto-etnográfico”	Centro comunitario los nogales, Gcía, N.L. (CONARTE-CNCA)
2017	Conference: “interdisciplina como proceso de creación”	Jornadas de reflexión teatral, CONARTE.
2016	Conference: “Etnografías interdisciplinarias para el estudio de redes” in Tec de Monterrey, campus Mty, N.L.	CIDTEC Congress (Tec de Monterrey)
2015	Conference: “Visual post-production as a tool of comprehension” in The University of Texas at Austin.	New Directions in Anthropology Graduate Student Conference.
2011	Talk with art students about the video exhibition “Bluckbuster” at Museo de Arte Contemporaneo de Monterrey.	In companion with M.A.Rocio Cardenas Pacheco
2010	“El arte de la entrevista” Workshop of interview for students.	As part of the “Primer Simposium Internacional de Periodismo: Caleidoscopio” event at Tec de Monterrey.
2011	“Agentes socio-culturales que intervienen en la producción de arte digital en la ciudad de Monterrey durante la primera década del siglo XXI” Talk about research advances in my own project in the Facultad de filosofía y Letras UANL.	As part of the “Coloquio de Doctorandos”
2011	Conference: “Los caminantes de las nubes en la búsqueda de su mundo” in UABC, Mexicali, BC.	As part of “Foro Nacional sobre Investigación y Creación Artística como Producción del Conocimiento”

PUBLICATIONS

- Cepeda S, Cantú J. (2016). “Etnografía interdisciplinar para el estudio de redes” in Óscar F. Contreras Montellano & Hugo Torres Salazar (Coord.) Memorias del 5 Congreso Nacional de Ciencias Sociales: La agenda emergente de las ciencias sociales, conocimiento, crítica e intervención (1a ed., pp. 1041-1056). Guadalajara, Jal.: Consejo

Mexicano de las Ciencias Sociales & Centro Universitario de Ciencias Sociales y Humanidades de la Universidad de Guadalajara. ISBN: 978-0692664933

- Cepeda, S. (2012). "Áreas Grises: Territorios de Investigación Artística". in M.A. Méndez (Ed.) Estudios en las Artes Visuales, Vol. I. (1a ed., pp. 96-120). Monterrey, N.L: UANL. ISBN 978-607-433-943-7

ART PRACTICE AND EXHIBITIONS

New media artist. I use media (video, photography, digital) in my artwork to produce multidisciplinary and experimental projects (Installations, video and digital art, media interventions). I'm interested in themes exploring the boundaries between art, technology and science in the critical studies of culture. Exhibitions:

Feb. 2018	Multimedia and art Installation. "Lo que queda de nosotros", Dir. Javier Serna, Centro Cultural Universitario, UANL, Mty N.L.
Feb. 2017	" Atlas " Colegio Civil, Centro Cultural UANL, Mty, N.L.
Jan. 2017	"MTY-BOG RELAYS: Exchanges between Colombia and México", Cincinnati, OH.
Feb. 2016	" PLAY " NOAUTOMÁTICO, Mty, N.L.
Mzo. 2015	"NDiA Creative Showcase" Studium Gallery, Austin, Tx.
Nov. 2012	"R-evolución" Metropolitan Museum of Monterrey.
Oct. 2011	"Entre-Ver-Se" Conarte Galery (collective work)
Apr. 2010	"Adherencias" Arts Center III, (collective work because of 30 anniversary of Facultad de Artes Visuales, UANL.)
Sep-Oct 2009	"Test[igo] No. 1" Facultad de Artes Visuales Gallery (Solo exhibition)
Jul-Aug 2009	" Clouds have no nation " gray)(area, Korcula, Croacia. (Solo exhibition)
Jun 2009	"A puerta cerrada" abandoned house in Monterrey's downtown (collective work)
Jun 2009	"1ra serie, festival artístico multidisciplinario" proyecto ART club. (collective work)
Mar 2008	"Los caminantes de las nubes" arts center II, Monterrey, N.L. (Solo exhibition)
Jan 2007	"Ludus" alternativa once gallery, San Pedro Gza. Gcía.
Jul 2006	"The cloudwalker's project" city of Linz, Austria.

PROFESIONAL EXPERIENCE

Nov. 2016	"Números Imaginarios" Art Design & Multimedia for theatre project. Dir. Susy Alanis.
May. 2016	"Esa cosa con plumas" Art Design & Multimedia for theatre project. Dir. Alejandra Zapata.
Mar. 2016	"Kiwi" Art Design & Multimedia for theatre project. Script by Daniel Danis; Dir. David Gómez.
Mar. 2016	"Cuanto cuestan tus besos" Art Design & Multimedia for theatre project. Script and Dir. Rodolfo Cantú
Feb 2014 – 2015	"I Love NY" Videomapping and Art Design for theatre project. Script and Dir. Rodolfo Cantú
2011	"Peter and the Wolf" Scenography and multimedia. Dir. Mihail B. Kangalov
Jan 2013 – Dec 2014	Online content writer for About INC, guide of microsite email.about.com

May 2006 – Dic 2010 Multimedia Producer for Indigomedia México S.A. de C.V.

May 2000 – May
2006 Digital animator for Televisa Mty.

PERSONAL DETAILS

Date of Birth: March 31st 1977

Marital Status: Married

Languages Known: Spanish (100%) & English (90%)