

# JUAN CARLOS VILLALOBOS REVELLO

Communication, Web, Media, Digital Literacy

 jvrevello@gmail.com

 Date of Birth: June 2nd, 1973

 Married

## EDUCATION

- MA Communication & Digital Media, Cohort** 2013  
**University of Washington.**
- Master's degree in Mexican language and literature,** 1998 – 2000  
**University of Guadalajara**
- BA Hispanic Literature** 1992 – 1997  
**University of Guadalajara**

## PROFESSIONAL EXPERIENCE

- Director of BA in Communication Sciences and BA in Communication and Digital Media of Tecnológico de Monterrey Guadalajara campus, August 2006 to date.
- Web content strategy professor at Tecnológico de Monterrey campus Guadalajara. August 2015 to date.
- Professor at the Direction of Human Development and the Direction of Language and Communication, Tecnológico de Monterrey Guadalajara campus, August, 2000-2006.
- External collaboration with Grupo Reforma (News), March 2003 to date.
- Professor of the Department of Sciences and Techniques of Communication, UNIVA, May 2000 to May 2003.
- External consultant of the Continental Group, Coca-Cola Mexico. Advisor for the Organizational Communication Project 2001.
- Information Analyst in the Direction of Social Communication, Government of the State of Jalisco, 1998-2000.

## PUBLICATIONS AND COLLABORATIONS

- Notisistema (Mexico). Radio Commentary on technology & digital media. May 2016 to date.
- Cinexperiencia, "Mural" (Grupo Reforma News), Guadalajara, Jal., March 2003 to date.
- Film for piggy, "Cinespacio", Guadalajara, Jal., March-June 2007.
- Coverage of the International Film Festival of Guadalajara and the International Film Festival of Morelia for Grupo Reforma. 2003 to date.

## RADIO AND TELEVISION

- Executive producer and collaborator for Mediata TV. Producer, Panorámico, Derportec and Film-Shot TV. Tecnológico de Monterrey, and System of Radio and Television of Jalisco. 2003 to date.
- External collaborator to Voces, Panel on media in Mexico. ITESO University and System of Radio and Television of Jalisco. 2003
- Advisor, Talks of Frappé and Film-Shot Radio. Tecnológico de Monterrey Campus Guadalajara and System of Radio and Television of Jalisco. 2006 to date.

## HONORARY POSTS

- Advisor for the Culture section of the newspaper Mural, Guadalajara, Jalisco, 2001.
- Representative of the Western Zone in the Strategic Committee for the design of the BA in Communication and Digital Media curriculum of Tecnológico de Monterrey. September 2009 to September 2010.

## PERSONAL INTERESTS

Film, music, travel.